

Auckland Tourism, Events and Economic Development Ltd Board meeting

OPEN AGENDA

Will be held as follows:

DATE: 29 July 2016

TIME: 1.25 p.m. start

VENUE: Tamaki Makaurau Boardroom, Level 8, 139 Quay St,

Auckland

Board members:

ChairDavid McConnellDeputy ChairNorm ThompsonDirectorFranceska BangaDirectorRichard JefferyDirectorDanny Chan

Director Helen Robinson

Director Stuart McCutcheon



OPEN AGENDA

1. APOLOGIES

No apologies have been received.

2. MINUTES OF 24 JUNE 2016 MEETING AND OPEN ACTION TRACKER

Brett O'Riley, Chief Executive

3. REGISTER OF DIRECTORS' INTERESTS & DECLARATION OF CONFLICT OF INTEREST

Brett O'Riley, Chief Executive

4. CHIEF EXECUTIVE'S ACTIVITY REPORT

Brett O'Riley, Chief Executive

5. FINANCE REPORT

Barbara Imlach, Chief Financial Officer



OPEN AGENDA

1. APOLOGIES

No apologies have been received.

2. MINUTES OF 26 JUNE 2016 AND OPEN ACTION TRACKER

An apology has been received from Stuart McCutcheon.



BOARD MINUTES

What: Minutes of a Meeting of Board of Directors of Auckland Tourism Events and

Economic Development Limited

Where: Precinct Properties, Level 12, 188 Quay St, Auckland

When: Friday, 24 June 2016 at 12.35pm

Directors: David McConnell

Norm Thompson Richard Jeffery Danny Chan Helen Robinson Stuart McCutcheon

Board Advisor: Sir Pita Sharples

Board Intern: Daniel Mussett

In Attendance: Brett O'Riley, Chief Executive

Martin Fairweather, Chief Operating Officer Barbara Imlach, Chief Financial Officer Libby Nuth, Company Secretary

Apologies: Franceska Banga

Public & Media

Attendance: N/A

Background

A. David McConnell was appointed as Chairperson for the meeting.

B. It was noted that the quorum (12.9 of the Constitution) is a majority of the directors and there currently being 7 directors, a quorum of directors was present. It was noted that each director had been given proper notice of the meeting.

Meeting Business

1. Apologies

An apology was received from Franceska Banga.

2. Public Meeting under Section 96 of the Local Government (Auckland Council) Act 2009

The Chair advised that at this meeting the Board would consider Shareholder feedback on ATEED's draft Statement of Intent for 2016-19 and that members of the public were entitled to attend and address the Board in relation to this. The Board noted that there had been no registrations for the meeting and there were no members of the public in attendance.

3. Minutes of Previous Meetings and Action Tracker

The Board discussed the draft minutes of the meeting held on 29 April 2016 and the Open Action Tracker.

Following the conclusion of discussions, the Board resolved that the minutes of the meeting held on 29 April 2016 be confirmed as a true and correct record.

4. Register of Directors' Interests and Conflicts of Interests Declaration

The Chief Executive noted that he was not aware of any ATEED management or Officers having any undeclared conflicts of interest in relation to any ATEED activities and/or events.

5. ATEED 2016-19 Statement of Intent

James Robinson spoke to the paper. The draft Statement of Intent (SOI) was discussed and the key points were as follows:

- Minor changes had been made to the SOI to incorporate the Shareholder's feedback
- The Chair of the Major and Business Events Committee advised the Board of the Committee's discussions regarding performance measures for the value of major events and business events.
- The Board agreed to delegate the finalisation of these measures to the Major and Business Events Committee, with the Board to be advised of the final measures as agreed by the Committee.
- Management were requested to amend "sports events" to "events".
- The Board was advised that the measure for the number of businesses engaged in the Regional Partners Development Programme would be settled next week following a meeting with Central Government agencies.

Following the conclusion of discussions, the Board resolved to:

- 1. delegate the finalisation of the major and business events measures to the Major and Business Events Committee; and
- approve, subject to the three final measures (Number of international business event bids submitted or supported; business event bid win/loss ratio, based on results received in financial year; and value of business event bids won in financial year) being confirmed, the Statement of Intent as ATEED's final 2016-19 Statement of Intent for submission to Council.

6. Chief Executive's Report

Brett O'Riley spoke to the Report. The key points were as follows:

- Health and Safety: the Board noted the health and safety update. Management advised that the increase in hazards identified reflected an increased reporting culture.
- The Board congratulated management on the success of the AR/VR initiative which followed from Techweek.

Following the conclusion of discussions, the Board resolved to receive the paper.

7. Finance Report

Barbara Imlach spoke to the Report.

Following the conclusion of discussions the Board resolved to note the Finance Report for the period 31 May 2016.

8. ATEED's Sector Framework

Patrick McVeigh spoke to the paper. The key points were as follows:

- The Framework would shape ATEED's interventions in partnership with the private sector and Central Government and would provide a stronger economic narrative to assist with brand positioning and business attraction. In particular the Framework would inform how ATEED would intervene and what ATEED could do.
- The Board noted that the Framework would also include the Auckland Maori economy.
- Management advised that next steps included testing and the alignment of interventions currently underway.
- The Board advised management to include Government sectors in the Framework.
- The Board noted that ATEED's work should reference the Framework with a programme of work in place to deliver under the Framework.
- Management undertook to circulate to the Board the programme of work to deliver under the Framework. (ACTION)

The Board agreed to move this item to the Open Agenda and to publish the Auckland Sector Framework paper on the ATEED website.

Following the conclusion of discussions the Board resolved to:

- 1. note the findings of the research; and
- 2. approve ATEED's Sector Framework and next steps to internally disseminate the Framework and progress to adaption and progress to an outward facing published paper.

The Chairperson declared the meeting closed at 12.50pm.		
SIGNED by the Chairperson as an accurate record of the meeting:		
Chair		
Date		



Open Board Action Tracker

No.	Action	Status	Result	Target Date	Responsibility
26 Ju	ne 2016 Meeting				
1	Management to circulate to the Board the programme of work to be delivered under the ATEED Sector Framework.				Patrick Mcveigh



OPEN AGENDA

3. REGISTER OF DIRECTORS' INTERESTS & DECLARATION OF CONFLICT OF INTEREST



ATEED Board Interests and Conflicts Register

Director	Interests and Conflicts	
David McConnell	Managing Director, McConnell Group	
	Deputy Chair, Committee for Auckland	
	Board Member, University of Auckland's Business School Advisory Board·	
	Director, 429 Limited	
	Director, Addison Developments Limited	
	Director, Addison Group Limited	
	Director, Addison Retirement Village Limited	
	Director, Anselmi Ridge Limited	
	Director, Arnot Investments Limited	
	Director, Ascot Parade Limited	
	Director, Beaumont Park Limited	
	Director, BPB Plasterboard Limited	
	Director, British Plasterboard Limited	
	Director, C 60 Display Limited	
	Director, Citygate Limited	
	Director, Ecoclean Technology SDS BHD Ltd	
	Director, Element NZ limited	
	Director, Galleon Limited	
	Director, Harker Underground Construction Limited	
	Director, Hawkins Construction Group Limited	
	Director, Hawkins Construction Guam Inc.	
	Director, Hawkins Construction Hobsonville Limited	
	Director, Hawkins Construction Limited	
	Director, Hawkins Construction NI Limited	
	Director, Hawkins Construction North Island Group Limited	



Director, Hawkins Construction North Island Limited

Director, Hawkins Construction South Island Limited

Director, Hawkins (Fiji) Ltd

Director, Hawkins Group Limited

Director, Hawkins Infrastructure Guam Inc.

Director, Hawkins Infrastructure Limited

Director, Hawkins Management Limited

Director, Hawkins Plant Limited

Director, Hawkins PNG Ltd

Director, Learning Infrastructure Partners GP Limited

Director, Learnings Infrastructure Investment Limited

Director, McConnell Development Holdings Limited

Director, McConnell Developments Limited

Director, McConnell Funds Management Limited

Director, McConnell GP No.1 Limited

Director, McConnell Group Limited

Director, McConnell International Pty Ltd

Director, McConnell Limited

Director, McConnell Property Limited

Director, McConnell Property Services Limited

Director, MTC Land Investments Limited

Director, Pancho Hawkins Phillipines Inc.

Director, Pomander Holdings Limited

Director, Projects (M.I.L.) Limited

Director, Shelf Company 2012A Limited

Director, Spiral Welded Pipes Limited

Director, Steelpipe Limited

Director, The Shooting Box Limited

Director, Titanium Park Development Limited



_	An Auckland Council Organisation	
	Director, Wilkins & Davies Limited	
	Director, Hawkins Singapore Pte Limited	
	Director, MC (Jervois) General Partner Limited	
	Director, Hawkins Construction Schools 2 PPP Limited	
	Director, Future Schools Partners GP 1 Limited	
	Director, Future Schools Partners GP 2 Limited	
	Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company	
Director	Roles & Responsibilities outside of ATEED	
Norman Thompson	 Director, Dot.Kiwi Limited Director, Preno Limited Director, Queenstown Airport Corporation Limited Director, Tourism New Zealand Board Chartered Fellow of Institute of Directors Trustee, Young Enterprise Scheme (YES) Member, New Zealand Golf Open 2016 Committee Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company	
Director	Roles & Responsibilities outside of ATEED	
Franceska Banga	 Director, Fab NZ Limited Director, Constellation Capital Director, Continuity Capital Limited (NZ) Director, Frogparking Limited 	
	· Trustee, Fred Hollows Foundation	



	An Auckland Council Organisation	
	 Trustee, Peka Peka Trust (Family Trust) Investments in: Pohutukawa Fund, Maui Capital Indigo Fund 82 Limited Partnership and Advisory Board member Shareholder (1%) – Business Growth Limited Shareholder – the Breakthrough Co. Limited (Family business) Shareholder – National Business Coaching Limited Member, Institute of Directors NZ Inc. Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company 	
Director	Roles & Responsibilities outside of ATEED	
Richard Jeffery	 Chief Executive, Vodafone Events Centre Trustee of the Rising Foundation Owner – I Like Gallery Limited, Art Gallery & Project Consulting Director and Shareholder, Knight Star Covenants Limited Director, The Original Art Sale Limited Director, Museum of Transport and Technology (MOTAT) Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party	
	under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company	
Director	Roles & Responsibilities outside of ATEED	
Danny Chan	 Director and Shareholder, A1 Flower Wholesalers Limited Director and Shareholder, Academic Colleges Group Limited and subsidiaries as follows: Australian International Schools Limited (BVI) New Zealand International College Limited ACG New Zealand International College Jakarta Limited ACG Australian International Education Services Company Limited 	



New Zealand Management Academies Limited

ACG Yoobee School of Design Limited

Yoobee Pty Limited (Australia)

New Zealand Career College Limited

NZ Nannies Plus Limited

ACG Norton College Limited

ACG NZIC Limited

ACG English School Limited

ACG Parnell College Limited

ACG Senior College Limited

ACG Strathallan Limited

ACG Tauranga Limited

ACG Sunderland Limited

ACG Property Holdings (NZ) Limited

ACG Property 345 Queen Street Limited

ACG Parnell College Property Limited

ACG Senior College Property Limited

ACG Strathallan College Property Ltd

ACG Education Services Limited

ACG Tauranga Property Limited

Education Investments Group Limited

Sunderland School Property Limited

ACG Early Childhood Education Group limited

- · Director and Shareholder, Alpha Asset Management Limited
- · Director and Shareholder, ARN Investments Limited
- Director and Shareholder, Danting Investments Limited
- · Director and Shareholder, Education Investment Limited
- · Director and Shareholder, Flowerzone International Limited and subsidiaries
- · Director and Shareholder, Green Cut Limited
- Director and Shareholder, Griff Trading Limited
- · Director and Shareholder, Lady White Snake Film Limited
- · Director and Shareholder, Orient Group Limited and subsidiaries
- · Director and Shareholder, Orpac International Limited
- Director and Shareholder, Planit Products NZ Limited
- Director and Shareholder, Rhino Security Limited and subsidiaries



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 Director and Shareholder, Sharp Multi-Media Limited Director and Shareholder, Sharp Multi-Media Productions Limited Director and Shareholder, Simtics Limited Director and Shareholder, SimTutor Limited Director and Shareholder, Tahere Callas Limited and subsidiary Director and Shareholder, Talaford Investments Limited and subsidiary Director and Shareholder, The Academic Coaching School Limited Director and Shareholder, Turners Flower Exports NZ Limited Director, Abano Healthcare Limited
 Director, Simtics Limited Shareholder, Aire Cut Company Limited Shareholder, CLOUD M Limited Member, NZ China Advisory Council (appointed 20 November 2012)
 Member, NZ Markets Disciplinary Tribunal Director, Farmers Mutual Group (Mutual Society) Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and
funded by the Company
Roles & Responsibilities outside of ATEED
 Chair, CLOUD M Ltd Chair, Organic Initiative Ltd Chair, The Network for Learning Ltd (N4L) Chair, Valens Group Director, KND Investments Ltd Director, KND Trustees Ltd Managing Director, Penguin Consulting Ltd



An Auckland Council Organisation	
· Trustee, Robinson Family Trust	
Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company	
Roles & Responsibilities outside of ATEED	
 Chairman of Directors, Auckland UniServices Ltd Director, Universitas 21 international university network Council Member, University of Auckland Member, Partnership Board, the Worldwide Universities Network Member, Steering Committee, the Association of Pacific Rim Universities Trustee, UK Friends of the University of Auckland Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company 	
Roles & Responsibilities outside of ATEED	
 Director, Tu Maori Mai Limited Hoani Waititi Marae - Taumata Te Ropu Manataki – Kai ako Te Whare Tu Taua – Tumu Whakaarei Ngā ti Kahungungu iwi – Taumata Te Toa Takitini – Kaumatua advisor Aorangi maori trust board – Kaumatua Rakau Tatathi Marae – Paepae Mahi Tahi trust Board – Member Maori and Pacific Trade Training – Manawhaka haere Maori Heritage Council – Member 	



- · NZ Heritage Trust Board member
- · Emerge Aotearoa Board Kaumatua
- · NPM Patron
- · Te Arapai Member
- · Auckland Museum Trust Board Member
- · Auckland Museum Maori Council Member
- · Special Expert Group on Organ Donation Member
- · Pacific Leaders Programme Consultant
- · Matatini Life Member
- · Zin and Tane Chinese Maori Dance Production Producer
- · White Ribbon Campaign Ambassador
- · West Auckland Task Force against Domestic Violence Member
- · Pillars Patron
- · Tamaki Makaurau Haka Society Life Member
- · Unitech Maori Advisor
- · Maori Chinese youth forum Kaumatua
- · Heritage NZ Pouhere Taonga Trust



OPEN AGENDA

4. CHIEF EXECUTIVE'S ACTIVITY REPORT

Brett O'Riley, Chief Executive

Chief Executive Review of July 2016

Report to Auckland Tourism, Events and Economic Development Limited Board

Health & Safety (H&S)

The following provides a summary of health and safety related activity this month. A full report has been provided to the Board separately.

Incidents: Two incidents were recorded in June (one in relation to pain and discomfort, the other a staff member feeling faint). Both incidents were managed appropriately.

Near misses: None.

Hazards: A high number (27) of hazards were identified last month at ATEED's Manukau and Quay Street offices, and GridAKL. This reflected an increase in awareness of health and safety practices and subsequent vigilance and reporting by staff. It also reflects the recent move of staff into the new Manukau premises and the completion of a 6-month audit of the Quay Street office. Appropriate actions have been taken to manage and rectify these hazards.

H&S training: A series of H&S refresher sessions were held in June and July. The sessions are an essential part of ATEED's audit readiness and are compulsory for all staff. At the time of writing, more than half of staff have attended these sessions, with further sessions scheduled before the end of July.

Wellbeing: Initiatives for June included: 'Eat, Move, Live', as well as some tips for health and wellbeing provided in this month's Employee Assistance Programme flyer.

ATEED strategic priorities

Build a culture of innovation and entrepreneurship

GridAKL

The **Lysaght Building** continues to provide space for a total of 56 start-up businesses as reported in June, although the mix of tenants has changed. Other residents at GridAKL continue to experience growth, with a number of businesses expanding their teams.

The first new build (working title 'Innovation 5A') remains on target for completion in July 2017. Discussions with potential tenants continue. The Future Building Strategy Report was approved by the ATEED Board and now allows for ATEED to enter into negotiations for future expansion of GridAKL at Wynyard Quarter.

GridAKL community

A total of 24 events were hosted in June bringing the total number hosted since January to 133. The most significant event was the launch of Singularity University's November 2016 Summit to a full house. Although the summit will be held in Christchurch, GridAKL and ATEED will seek further opportunities

to support the university in the future.

GridAKL uses Twitter as a key communication tool to reach the innovation community. The account has about 3000 followers who gain access to news of upcoming events, live coverage of community sessions, information about Kiwi success stories, and other valuable entrepreneurial content.

Growing the visitor economy

World Masters Games 2017 (WMG2017)

Registrations

As at 30 June, 67 per cent of registrations are international. WMG2017 has overtaken the 2009 (Sydney) registration rate at the same point. The most popular sports continue to be archery, softball, football, and hockey.

Accommodation

WMG2017 has continued to have meetings with hotels across Auckland to discuss availability and pricing, which has resulted in commitments to work together. The ATEED-seconded, WMG2017-focused, i-SITE resource has conducted an audit of motels to determine availability, and continued to assist participants with accommodation placements.

Major and anchor events

The leverage and legacy planning work for World Master's Games is progressing well as part of our 2017 Major Events leverage and legacy programme. An update will be provided on the direction of this programme.

An update covering the above items will be provided to the Major and Business Events Committee at its meeting on Monday 25 July. This will include an update on work being undertaken to confirm the future direction/position of the Pasifika, Lantern and Diwali Festivals, and a review of the governance/structure of the Maori Signature Festival.

Achieving 6 per cent growth from the Australian holiday market

The plan to achieve our 6 per cent visitor growth target from Australia is well underway. We recently partnered AIAL to undertake some extensive qualitative research (in-depth individual and group interviews) on the appeal of Auckland as a short break destination in the Sydney, Brisbane and Melbourne markets, with further quantitative research due to take place in August with Tourism New Zealand (TNZ) and AIAL.

Initial planning meetings were held with Flight Centre Australia, TNZ and Fairfax in Australia in June and the annual TNZ Upper North Island touring campaign is in market from 18 July for six weeks, followed by a two-week Auckland-specific short break campaign.

Further planned activity includes a proposed plan with Flight Centre, generating new still and digital content with TNZ in spring for use in a joint Facebook campaign in 2017, and providing a content brief to Fairfax media following the qualitative and quantitative research results to explore new partnership opportunities. The purpose of this activity is to generate increased visitation during the shoulder and off-peak periods, which aligns with and leverages TNZ and AIAL activity.

USA market

ATEED hosted the groups associated with the respective United Airlines and American Airlines new services to Auckland. We are working closely with both airlines on marketing campaigns.

Destination Development

We have a number of significant projects underway that will expand Auckland's likely offerings to visitors and improve livability.

Attract business and investment

Project Palace

In the initial phase of the Project Palace programme in partnership with NZTE, ATEED is concentrating its search for suitable hotel sites in the CBD.

The leads have been passed to NZTE, with further qualification work underway to develop a more detailed opportunity profile on each site. NZTE is scheduled to start an international roadshow through Australia and Asia in late July through August.

Screen Innovation and Production Precinct

ATEED continues to supply chief executive services to Auckland Film Studios Ltd (AFSL), and the expectation is AFSL will adopt this agreement in its new long-term operating strategy which is due late July, and will most likely reflect ATEED's position in the Auckland Screen Precinct Discussion Paper. This would result in AFSL ceasing to be a landlord of the existing Henderson site, instead becoming a tenant on a new privately owned and operated screen precinct.

ATEED has sought expert advice and analysis on the commercial viability of a screen precinct, and the extent to which council might financially support though guaranteeing lease obligations.

Screen production

June was a busy month for filming activity with 44 film permits issued by Screen Auckland. Current production enquiries indicate that July through to the end of this year will be even busier than last year.

Screen Auckland is working with council on the development of an online film/event application form and booking system that will streamline application processes for customers. The project is a significant undertaking that is targeted to go live in September, and will deliver solid operational efficiencies.

Development of a Screen Auckland internship programme is underway with UNITEC School of Performing and Screen Arts.

Month in review

E Rea Project

ATEED 2.4 has been renamed the E Rea Project, which means to 'grow and prosper'. Work is underway to optimise ATEED's business model by harnessing the principles of 'exponential organisations'. PwC is leading the process using a design-led, collaborative approach to develop a simplified business model. This will enable ATEED to further develop strategic partnership opportunities and build scale in order for us to continue to lift the Auckland economy and deliver our strategic objectives.

Young entrepreneurs venture into 'Dragons' Den'

Young entrepreneurs from across Auckland pitched their business ideas to panels of local business people on 29 June as part of this year's Lion Foundation Young Enterprise Scheme (YES) programme. More than 300 YES students from 51 teams took part in the 2016 Sanitarium Young Enterprise Scheme Auckland Regional Dragons Den Finals, with five regional winners selected:

Girl Boss, Albany Senior High School which aims to inspire New Zealand girls to develop their
science, technology, engineering skills (and was also winner of the 2016 IDEAStarter youth
entrepreneurship contest)

□ Brightlife, ACG Parnell College which makes lycra cycling shirts with LED lighting sewn in

Chopped NZ, Waiuku College which creates chopping boards made from recycled timber
Spice Boys, Ormiston Senior College (East Auckland) which makes spicy mayonnaise based
on a traditional family recipe
Arahina, Titirangi Rudolf Steiner which designs basic brochure-style websites for small
business owners.

Each winning team received \$1000 from Sanitarium, while the second place team in each region received \$400 from Kiwibank.

YES is delivered in the Auckland region by ATEED on behalf of council. The scheme gives year 12 and 13 students the chance to set up and run their own business for a year.

Awards

New Zealand Association of Event Professionals (NZAEP) has announced the finalists of the 2016 New Zealand Event Awards.

Ruth Barraclough from ATEED's Major Events team is a finalist in the 'Emerging Event Professional of the Year' category. All event and exhibition finalists will be entered into the new public poll to decide for 'Best Regional Event of the Year'. Also in the running, the Auckland Food Show for 'Best Exhibition of the Year', ASB Tennis Classic for 'Best Major Event of the Year' and ICC Cricket World Cup 2015 for 'Best Hosted Major Event of the Year'.

Hosted by Eventfinda, the New Zealand Event Awards Dinner will be held on 4 August at Auckland Museum.

GEMS

We continued to make significant progress with the development of the China GEMS programme, with screen recently having been added to the focus areas of golf, equine and marine.

A major follow-up visit to China with a focus on continuing to develop partnerships and major investment, high value tourism and trade opportunities has recently been completed.

Statement of Intent KPIs

Metrics within the ATEED SOI are categorised as either:

- 1. Key Performance Indicators: an agreed set of performance measures and targets which form the basis for accountability for delivering on our strategic objectives.
- Monitoring Indicators: indicators which we have a strong interest in and we aim to influence through our activity, but which ultimately are driven by a range of factors outside our direct control.

Performance against KPIs is included in the attached KPI Scorecard. Issues of note are:

The target for total value of Callaghan Innovation R&D grants through RBPN was not met due
to a reduced government investment in R&D in Auckland, and increased scrutiny and
administration across the grants process from Callaghan Innovation. Callaghan Innovation
will not be measuring the dollar value of R&D investment going forward, but is creating a
greater focus and measure for the number of businesses being supported through their
innovation journey. ATEED has now removed this metric from its SOI.

The target for bids submitted for major international business events was not achieved, however the targeted win/loss ratio was achieved. In addition to the 22 bids submitted, a further 7 bids were supported during the year, but for a range of reasons were not submitted.

The regional GDP target from major events was not met due to a lower level of major event investment and activity during the year – including the absence of any significant one-of events.
The measure of the percentage of Aucklanders who agree events make Auckland a great place to live, did not reach the target. This is measured via the council Annual Residents Survey. A change in the questionnaire design possibly contributing to the result. The absence of significant one-off events may have also influenced this perception. Analysis of the results showed generally higher agreement ratings from residents living in central suburbs, while ratings from those living in outer areas were generally much lower.

□ All other SOI KPIs were met.

Burning issues

People resources

From 1 July, the Tourism, i-Sites and International Education teams now report to the General Manager External Relations – a re-organisation which balances the workloads of the GM External Relations and the GM Destination and Marketing in preparation for another busy year of major events in particular. The GM's titles remain the same at present.

Engagement Survey

The Board will be briefed separately at the July meeting on the engagement survey once the results from the new AON Hewitt methodology have been fully analysed.

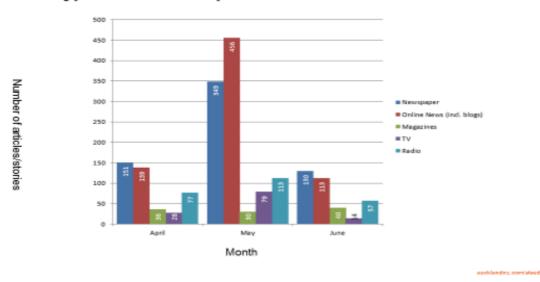
Media summary

A quarterly summary of media coverage relating to ATEED and/or projects the organisation is involved in has been prepared for the months of April-June 2016 and is included as an attachment to this report. The amount of coverage segmented by month of publication and channel type is outlined below.

Events held in May including the Tripartite Economic Summit, Techweek AKL 2016 and the Joseph Parker bout account for the considerable increase in coverage during that month in comparison to April and June.



Media type breakdown April-June 2016



Looking forward

A portfolio of upcoming events/activities is provided for the ATEED Board's information:

Scheduled event date	Event name	Location
22 - 28 August 2016	New Zealand Fashion Week	ANZ Viaduct Events Centre
29 Sep - 2 Oct 2016	Auckland On Water Boat Show	Viaduct Harbour
7 Oct - 11 Nov 2016	Priscilla Queen of the Desert – The Musical	The Civic
15 - 16 October 2016	Auckland Diwali Festival	Various
22 October 2016	Bledisloe Cup: All Blacks vs Wallabies	Eden Park
30 October 2016	ASB Auckland Marathon	Various

Finance

ATEED has ended the year in a good financial position. As a result of the \$1m challenge and tight monitoring of our Q3 forecast over this past month, our positive position enables us to maximise our

approved deferrals in 2017.

As part of our Annual Plan submission to council, we identified \$3.7m of 2016 underspend which would be required in 2017 (mainly due to major events and WMG2017). While our mix of deferred expenditure has changed (as identified as part of our Q3 forecast), we ended the year with \$3.6m of deferrals.

The Governing Body, as part of the approved Annual Plan, approved our 2017 budget (which also included a complete drawdown of what was our Major Events Fund, \$3.5m).

We will still need to go through the deferral process for our deferred capex for the Digital Project and GridAKL. This will be business cased and presented to council for submission to the Finance and Performance Committee in September.

Risk

There are no new high or critical risks being managed within the business. The risk as noted last month (staff work demands) has been removed from our Top 10 as this was investigated and there were no HR indicators or feedback to support the risk.

One issue managed during the month related to WMG2017. The Chief Executive of WMG2017 reports this issue is in hand.

Recommendations

1. The report be received.

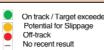
Attachments

ATEED KPI Scorecard
Internal scorecard

Signatory

Chief Executive: Brett O'Riley

ATEED KPI Scorecard				,	Jun-16
ATEED SOIKPIs	Measurement	Date of Measure/latest	Latest Result	Annual Target to 30 June 2016	Status
Building a Culture of Innovation and Entrepreneursh	ip				
No. of businesses taking up tenancy at GridAKL (cumulative) and percentage "innovation-led" ⁴	Number & (%)	30-Jun-16	56 & (70%)	25	
Total value of Callaghan Innovation R&D grants through the Regional business Partner programme	\$(million)	30-Jun-16	1.307	4.0	•
Percentage stakeholders satisfied with provision of business advice, start-up, training & mentoring programmes (LTP Measure)	%	30-Jun-16	94	85	
Number of actively managed business through Regional Business Partner programme	Number	30-Jun-16	833	360	
No. businesses that have been through an ATEED programme or benefitted from an ATEED intervention (LTP Measure)	Number	30-Jun-16	3170	1500	
No. Maori businesses that have been through an ATEED programme or benefitted from an ATEED intervention (LTP measure)	Number	30-Jun-16	129	100	
Attracting Business and Investment	•	•			
Facilitation of the establishment, or significant expansion, of multinational companies in target sectors (LTP Measure)	Number	30-Jun-16	9	5	
Number of intensively account managed customers in ATEED Aftercare programme	Number	30-Jun-16	81	80	
Fotal GDP contribution of deals effected with ATEED involvement	\$(million)	30-Jun-16	249.7	54.0	
Value of investment deals effected by ATEED within the financial year	\$(million)	30-Jun-16	328.5	265	
Growing a Skilled Workforce					
Number of 'live' signatories to the Youth Traction Hub Employers Pledge (LTP Measure)	Number	30-Jun-16	54	50	
Enabling Education and Talent					
Growth in value of international student spend to Auckland	\$(billion)	30-Jun-15	2.1	1.564	
Growing the Visitor Economy					
Spend by visitors in Auckland	\$ (million)	30-Jun-15	5.593	5.412	
Number of international business event bids submitted (and win/loss ratio)	Number & (%)	30-Jun-16	22 submitted (65% conversion rate)	35 submitted (60% conversion rate)	
Percentage of customers satisfied with visitor information centres and services overall (LTP Measure)	%	30-Jun-16	90.8	85	
Contribution to regional GDP from major events invested in (LTP neasure)	\$ (million)	30-Jun-16	43.7*	49	
Percentage of Aucklanders who agree events make Auckland a great place to live (engender pride and sense of place)	%	30-Jun-16	73	80	
Visitor nights generated by major events invested in	Number	30-Jun-16	283,679*	170,000	
Estimated number of attendees at major events invested in	Number (million)	30-Jun-16	1.7*	1.57	
Percentage of customers satisfied with delivered major events LTP measure)	%	30-Jun-16	-	85	-
Building Auckland's Brand and Identity					
Total visits to www.aucklandnz.com (LTP Measure)	Number (million)	31-May-16	3.7	3.0	
Mana Whenua Engagement					
Percentage Mana Whenua satisfaction with quality of engagement	%	N/A	N/A	Establish Baseline	-
On track / Target exceeded Potential for Slippage Offstrack				Baseline	



⁴ Innovation-led is defined as businesses developing new or improved technologies or services

⁵ NEET: Not in employment, education or training * Forecasted - awaiting final figure

EED Operational Scorecard - June 2016				ATE
	Date of	Latest	Open	Year-t
LTH, SAFETY & WELLBEING	Measure	Result	Cases	Date
No. incidents reported in month	Jun-16	2	1	29
No. near misses reported in month	Jun-16	0	0	4
No. hazards identified	Jun-16	27	46	113
	Date of Measure	Latest Result	Previous Result	Trenc
No. outstanding H&S training	Jun-16	3	3	⇒
No. employees > 20 days annual leave	Jun-16	25	25	⇒
No. sick days in month	Jun-16	90.3	73.57	Ŷ
	Date of	Latest	Previous	
MANRESOURCES	Measure	Result	Result	Jun-1
Employee engagement score		76%	80%	76%
Head Count				
Employees (incl. Permanent, Fixed term, Casual)	Jun-16	205	233	197
Non-Employees (incl. Agency, Contractors, Volunteers)	Jun-16	21	0	26
FTE (Employeees only)	Jun-16	195	215	188
Turnover	Jun-16	16.9%	13.0%	19.0%
Vacancies	Jun-16	28	0	44
	Date of	Latest	Previous	
CESSES	Measure	Result	Result	YID
No. new contracts in month	Jun-16	22	10	137
TWO TIEW COTTO COTTO COTTO	Date of	Latest	No. of open	107
	Measure	Result	LGOIMA'S	YTD
No. LGOIMA's received in month	Jun-16	0	1	33
	Date of Measure	Latest Result	Previous Result	Trend
% invoices paid on time in month	Jun-16	78%	81%	Ţ.
% PO date on or after date of invoice in month	Jun-16	15%	17%	Ţ
P&L Forecast Accuracy	Jun-16	98%	93%	Ŷ
	Date of	Latest	Previous	
	Measure	Result	Result	Trend
No. of biologogian and states (with a sector)	Jun-16	17	15	⇧
No. of high/critical project risks (with controls)		^	^	⇒
No. of high/critical project risks (with controls) No. of high/critical risks not updated in the last 4 weeks	Jun-16	0	0	
	Jun-16 Jun-16	4	0	→ ↑ ↓



OPEN AGENDA

5. FINANCE REPORT

Barbara Imlach, Chief Financial Officer



OPEN July 2016

Finance Report, June 2016

Report to Auckland Tourism, Events and Economic Development Chairman and Board

			Summary Income Statement					TABLE 1
			For the Period Ended 30 June 2	2016				\$000's
	Month				Year to Date			Year
Actual	Forecast	Variance		Actual	Forecast	Variance	Budget	Last Year
			Net operational expenses:					
284	467	183	Business Attraction & Investment	2,549	2,797	248	3,590	3,282
1,528	1,405	(123)	Destination & Marketing	10,798	10,801	3	9,257	11,267
2,177	2,245	68	Major Events	11,739	11,643	(96)	12,599	15,992
1,349	1,189	(160)	Business, Innovation and Skills	9,838	10,256	418	10,301	7,969
1,295	1,186	(109)	Corporate	11,092	11,108	16	12,627	9,138
6,633	6,492	(141)	ATEED net deficit	46,016	46,605	589	48,374	47,648
577	169	(408)	World Masters Games 2017 Ltd, net deficit	1,427	410	(1,017)	1,642	50
7,210	6,662	(548)	Operating deficit before Council funding	47,443	47,014	(429)	50,015	47,697
			2016 Approved opex funding	50,451			50,307	47,952
			Deferrals	3,595			1,000	280
		•	Operating Deficit	(587)	•		(708)	(25)
			Capex funding	2,975			2,777	300
			Surplus	2,388			2,069	275
					_			

Key Points

Current year's financial results

ATEED has ended the year in a good financial position, with our deferred expenditure aligned to 2017 budget approvals, ensuring we can maximise our 2017 approved funding.

As part of our Annual Plan/Budget submission to Council, we had identified \$3.7m of 2016 expenditure, (mainly due to major events and WMG), which would be required to be carried over to the 2017 financial year. Whilst our mix of deferred expenditure has changed (as identified in our Q3 forecast), we have ended the year with \$3.6m of deferrals.

This deferred expenditure, along with \$3.5m deferred from prior years as part of our major events fund, accounts for \$7.1m of additional funding in 2017. This was approved by the Governing Body in June.

World Master Games total net spend for the year (and ATEED funding) was \$1.4m. Whilst there was a lot of movement and uncertainly prior to year end, this final position means our ATEED funding for WMG in 2017 is close to what we had previously included in our detailed budget, so there is no funding risk to any of ATEED's 2017 projects or activities.

Total favourable (net) variance of \$0.6m.

Due to early identification of delayed project activity and associated spend, we were able to build a certain level of deferred expenditure into our 2017 budget submission, giving us certainty of funding for this coming year. Whilst there is always some movement at year end, with some activity having to be deferred to the following year, and unplanned expenditure being incurred, this is part of our usual forecasting process, and presents no financial risk to these projects or activities.

Business Attraction and Investment (BA&I)

YTD net underspend of \$0.25m against forecast. The main areas of underspend are in salaries and professional fees as a result of delayed recruitment and workplan due to organisational structure revisions.

Destination and Marketing

YTD spend in line with forecast. This however includes a number expenses not forecasted (TRENZ, One Tree Hill planting event and the Jonah Lomu Family Day), offset by \$0.1m of expenditure deferred to 2017.

Major Events

YTD net overspend of \$0.1m. A milestone payment of \$0.4m for V8 Supercars was due earlier than forecast due to KPI being met by event organisers. This was offset by \$0.3m of project spend not going ahead until the new financial year (Venue Pilot Partnership Project, RFA Event Attraction fund).

Business, Innovation and Skills

YTD net underspend of \$0.4m. The majority of this relates to project activity now due to take place in 2017, including \$0.1m for GridAKL.

Corporate

YTD spend in line with forecast, with some unplanned provisioning (\$40k) for the Young Enterprise Scheme loan, and reduced sponsorship revenue, offset by \$0.1m of consultancy costs for strategic project work deferred to 2017.

Income Statement

			Income Statement					TABLE 2
			For the Period Ended 30 June	2016				
	Month				Year to Date		Full	\$000's Year
Actual	Forecast	Variance		Actual	Forecast	Variance	Budget	Last Year
			Operational income					
(134)	107		Funding from Government	1,612	1,854	(242)	1,211	
(21)	130		Sponsorship	1,580	1,635	(55)	2,005	967
7	17	(10)	Fees & Subscriptions	446	482	(35)	609	510
136	128	8	i-Sites	2,502	2,507	(5)	2,483	2,580
97	132	(35)	Sundry income	1,489	1,412	77	1,683	1,348
85	514	(429)	Total Operating income	7,630	7,890	(260)	7,991	9,053
1,937	2,053	116	Staff costs	20,728	20,929	202	20,735	19,208
			Professional fees, consultancy &					
759	1,071	312	contractors	7,004	7,659	654	10,644	7,675
2,480	2,079	(401)	Grants & sponsorships	8,739	8,268	(470)	7,586	12,004
26	68	42	Depreciation & amortisation	591	650	59	656	540
181	183	2	Shared services and lease costs	2,141	2,154	13	2,192	2,475
212	232	21	Occupancy	2,599	2,629	30	2,676	2,495
151	132	(20)	Travel & entertainment	1,653	1,623	(30)	1,445	1,510
320	98	(222)	General, admin & other	2,823	2,639	(184)	1,741	2,610
653	1,091	438	Advertising, marketing & research	7,367	7,943	576	8,689	8,182
6,718	7,007	289	Total Operating Expenditure	53,645	54,494	849	56,365	56,701
6,633	6,492	(141)	ATEED Net deficit	46,016	46,605	589	48,374	47,648

Revenue

YTD revenue from Government was \$0.2m lower than forecast due to revenue from Education New Zealand for work on International Education now recoverable in 2017 on completion of the work programme.

Expenditure

YTD underspend of \$0.8m across the business. Most of this underspend has been deferred to FY17.

Staff Costs YTD Variance, \$0.2m: largely due to vacancies in Corporate and BA&I. BA&I is transitioning to a new organisation structure and Corporate are currently carrying five vacancies.

Professional Services YTD Variance, \$0.7m: Whilst we have some savings in this area, \$0.4m of this underspend is a result of a number of projects which were deferred to 2017, as well as delays in the consultancy work at GridAKL on the new building (approx \$0.1m).

Grants and Sponsorships YTD Variance, \$0.5m: Overspend is largely due to the earlier than planned payment for V8's of \$0.4m. This had been budgeted in FY17 and our Q1 forecast will be adjusted to reflect this payment being brought forward.

General Admin and Other YTD Variance, \$0.2m: A number of small unplanned expenses and provisions at year end, including providing for the non-recovery of the Young Enterprise Scheme loan, GridAKL emergency costs and compensation \$0.1m, and costs associated with the relocation of the Highbrook office to Manukau.

Advertising and Marketing YTD Variance, \$0.6m: International Education deferral of activity to FY17 (matched by NZ Education funding) of \$0.25m, and deferral of a number of major events projects (including Venue Pilot Partnership Project, and RFA attraction Fund) of \$0.5m.

Summary of major projects

			Summary of Major Projects	: Spend and	d/or (Rev	enue) > ().5m	TABLE 3
			For the Period Ended 30 Jun	ne 2016				
								\$000's
	Month				Year to Date			
Actual	Forecast	Variance		Actual	Forecast	Variance	Budget	Last Year
			Business, Innovation and Skills					
126	83	(43)	The FoodBowl	1,015	1,015	(0)	1,000	1,000
158	229	72	GridAKL	1,557	1,795	238	2,255	1,486
			Destination and marketing					
80	85	5	Global Auckland Project	264	351	87	550	253
			Major Events					
(509)	0	509	Maori Signature Event	0	0	(0)	0	29
444	222	(222)	V8 Supercars	2,097	1,648	(449)	1,993	461
1,169	1,200	31	2016 NRL Nines - Delivery	2,868	2,913	45	2,450	3,262
			Total Major Events	9,642	9,544	(98)	9,544	14,371

- GridAKL: Underspend due to loss on asset disposal less than planned, and delays with Innovation 5A consultancy work. Refer appendix 2 for the detailed P&L.
- V8 Supercars. Milestone payment made earlier than planned.

World Masters Games

			World Masters Ga Summary Income For the Period En	Statement					TABLE 4
	Month					Year to Date	_	Full	Year
Actual	Forecast	Variance			Actual	Forecast	Variance	Budget	Last Year
393	175	218	Revenue from Activities		1,616	2,900	(1,284)	1,212	26
313	313	0	Funding from Governme	ent	2,625	2,625	0	2,625	2,500
0	0		Sponsorship		475	0	475	885	1,225
15	0	15	Sundry income		610	520	90	0	
721	488	233	Total Operating income		5,326	6,045	(720)	4,722	3,951
355	380	25	Net Operational costs Staff costs Professional fees, consu	Itancv &	2,621	3,108	487	3,105	1,605
547	139	(408)	contractors	•	1,302	1,050	(252)	855	447
0	0	0	Grants & sponsorships		695	749	54	832	861
58	6	(52)	Depreciation & amortisa	tion	111	67	(44)	51	. 21
12	13	1	Occupancy		164	173	9	502	83
12	23	11	Travel & entertainment		267	275	8	164	124
237	18	(219)	General, admin & other		671	343	(328)	856	362
77	78	1	Advertising, marketing 8	& research	905	689	(216)	0	498
1,298	657	(641)	Total Operating Expendi	ture	6,753	6,455	(298)	6,364	4,001
(577)	(169)	(408)	Operating surplus/(defic	cit)	(1,427)	(410)	(1,017)	(1,642)	(50)
				Prior Year	2016 YTD	2,017	Rev		Original Budget
Total Spend				8,885	6,753	19,11	.2	34,750	33,000
ATEED Fund	ing, includir	ng revenue	in kind of 0.75m	3,004	1,427	7,31	L9	11,750	11,000

• Our 2017 budget work anticipated (based on latest estimate from WMG) \$1.8m of funding required in 2016. The actual year end result is less than this, however the extra

- funding now required for 2017 can be managed without impacting any of ATEED's budgeted activity.
- Whilst registration revenue is lower than plan, actual pipeline revenue (team sports) is up 85% of forecast. Also important to note, that the registration revenue is tracking ahead of Sydney 2009.
- Additional sponsorship revenue of \$0.5m was received in this last quarter.

Summary Statement of Financial Position

Statement of Financial Position, ATEED Group								
As at 30 June 2016								
		\$000's						
TABLE 5	YTD	Jun-15						
Current assets								
Cash and cash equivalents	2,024	2,206						
Receivables and prepayments	10,714	9,512						
Other current assets, including iSite inventory	80	55						
Total current assets	12,818	11,773						
Current liabilities	12,448	11,230						
Working capital	370	543						
Non-current assets								
Receivables and prepayments (non-current)	697	1,236						
Property, plant and equipment	5,098	2,240						
Investment in Joint Venture, The FoodBow I	2,067	2,047						
Total con-current assets	7,862	5,523						
Non-current liabilities	253	436						
NET ASSETS	7,979	5,630						
EQUITY	7,979	5,630						
Capex spend	3,611 ADJ	FY Funding \$3,030						
Total commitments (at June 2016)		\$31m						

- The increase in current receivables is due to the transfer of the V8 capital grant (\$0.4m) from non-current to current, and \$0.4m due from Biz Dojo for bond fees and carpark costs at GridAKL. There is no risk of non-recovery as this is a timing issue resulting from delays in the signing of the lease.
- The increase in property, plant and equipment relates to GridAKL fit out on the John Lysaght building.
- Capex spend is higher than Council funding due to the capex contribution received from Panuku and third party capex grant.

Recommendation

It is recommended that the Board note the Finance Report for the period 30 June 2016

Signatories

Manager: Avika Singh, Finance Manager

GM: Barbara Imlach, Chief Financial Officer

Appendix 1
iSite Summary Income Statement

	Full Year				
	Actual	Forecast	Variance (u)/f	Budget	Last year
Total Revenue	2,502	2,507	(5)	2,483	2,580
Cost of Goods Sold	734	725	9	742	
Gross Margin	1,768	1,782	(14)	1,741	1,689
Overhead	2,068	2,129	61	2,086	2,576
Surplus/Deficit	(300)	(347)	47	(345)	(887)

iSites have performed well with a year end result in line with forecast and budget.

Appendix 2

GridAKL Summary Income Statement

Gri	idAKL				
		Full Year			
	Actual	Forecast	Variance	Budget	Last \
Sponsorship revenue	333	333	0	411	
Property rental revenue	725	672	53	803	
Total Revenue	1,058	1,005	53	1,214	
Staff costs	61	60	(1)	0	
Professional fees, consultancy & contractors	1,474	1,635	161	2,362	
Depreciation & amortisation	74	115	41	211	
Occupancy	887	910	23	868	
Travel & entertainment	19	18	(1)	23	
General, admin & other	86	11	(75)	77	
Advertising, marketing & research	1	1	0	0	
Loss on Disposal	14	50	36		
Total Expenditure	2,615	2,800	185	3,541	:
SURPLUS / (DEFICIT)	(1,557)	(1,795)	(238)	(2,327)	(1

- Professional fees are less than plan due to delays in Innovation 5A work.
- The unfavourable variance in general and admin reflects the additional costs incurred managing the heat issues at Lysaght.