



Kia ora

Welcome to Tāmaki Makaurau Auckland

New Zealand Māori call Auckland Tāmaki Makaurau – a place desired by many, or a maiden desired by 100 lovers

Take a moment to discover the relaxed lifestyle of New Zealand’s largest and most diverse region through creative cuisine, urban galleries, diverse precincts and outdoor adventures.

# Getting to Auckland



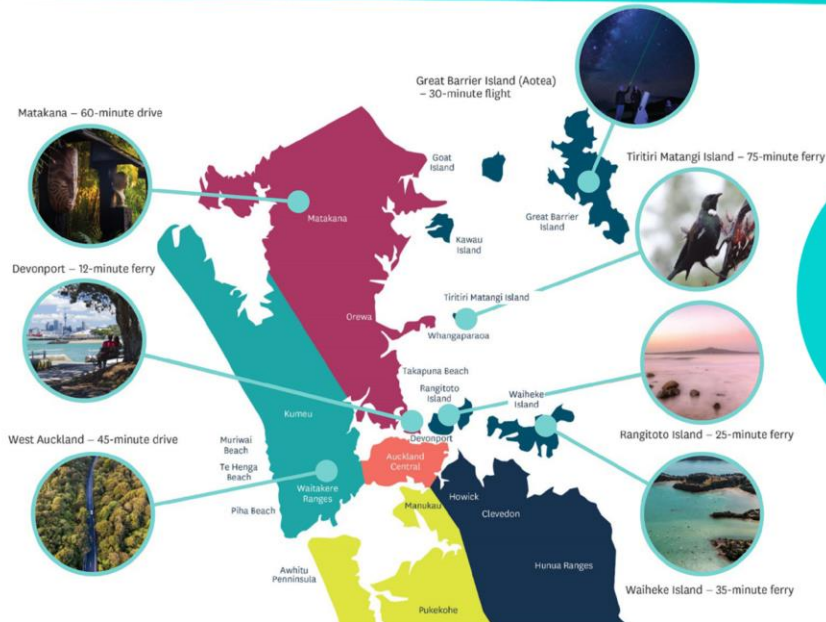
**Domestic flight times:**  
Auckland/Queenstown  
1h 45 minutes  
Auckland/Christchurch  
1h 25 minutes  
Auckland/Wellington  
60 minutes  
Auckland/Bay of Islands  
50 minutes

- New Zealand is serviced by all major airlines including members of Star Alliance, OneWorld and SkyTeam providing global connections.
- Direct services from Australia, Asia, Japan, Pacific Islands and North America
- New Zealand is easily accessible from North America – with Auckland being the most connected city in Australasia to North America with eight non-stop destinations on offer and 60 flights per week in summer.
- Fly non-stop from: Los Angeles, San Francisco, Houston, Chicago, New York (JFK), Dallas, Honolulu and Vancouver.
- Auckland offers regular daily flights to all the country's main centres and popular tourist destinations.

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# Travelling around Auckland



35 minutes from Auckland Airport to city centre. Allow extra time during peak hours.

Visitors are encouraged to venture to the regions of Auckland, to explore beautiful islands, rainforests, stunning beaches and scenic wine regions. All regions of Auckland can be reached within one hour of downtown Auckland, making it the perfect place to stay for three days.

# Urban Style



Urban style and spectacular landscapes go hand in hand.

The city's boutique shopping, café culture, cultural experiences and world-class restaurants are minutes away from scenic wine regions, rainforests, stunning beaches and parks and our Hauraki Gulf Islands – making Tāmaki Makaurau Auckland the ultimate getaway

We love a few facts:

- Auckland is home to 1.7m people, about one third of New Zealand's population, the largest city in New Zealand
- Auckland's landscape is dominated by over 50 volcanoes – Rangitoto is the youngest at just over 650 years
- This is one of the few cities in the world bordered by two harbours, on two separate major bodies of water – the Pacific Ocean on the east coast and the Tasman Sea on the west coast
- The Auckland Region has 29,000 kilometres of coastline
- Westhaven Marina is the largest in the southern hemisphere

# Urban Playground



Our most distinctive cityscape feature is the Sky Tower, located in the heart of the City

The tallest freestanding structure in the Southern Hemisphere – and yes, you can take on the Sky Jump (a 192 metre leap off the tower), or try the SkyWalk, a walk around the tower’s exterior.

For a more leisurely experience, take a ride up to the observation deck and enjoy 360-degree views of Auckland’s stunning cityscape

The Precinct is home location to a number of attractions including All Blacks Experience and Wētā Workshop Unleashed, as well as a range of both casual and fine dining restaurants

And then there is our amazing backyard.



# Our Backyard



- World class wineries and restaurants, pristine beaches, olive groves, walking tracks and art galleries - its easy to see why Waiheke Island is considered the jewel in the Hauraki Gulf's crown.
- Just a 40-minute ferry trip from downtown Auckland
- On arrival you are just a short transfer away from picturesque Oneroa Village, home of artisan shops and galleries
- Enjoy the views of the coastline, native bush and walking tracks.
- No trip to Waiheke Island is complete without a visit to one of the Island's vineyards – the Island is known for its red wines, namely Bordeaux style – cabernet sauvignon, cabernet franc and malbec. The Island also grows a number of white varieties as well.
- An Island day trip is a must, as is a long lunch at one of the many local eateries.

# Our Backyard



**Matakana Village Farmers' Market**  
**60 minutes from central Auckland**



- Take some time to relax at Matakana's white beaches such as Pakiri Beach and local favourite Omaha, and take in the stunning coastal scenery.
- The village and its surroundings are a popular spot for locals and visitors alike
- Nearby Sculptureum is a unique and immersive art experience located in Matakana, showcasing a vast collection of contemporary sculptures, paintings, and installations spread across three sculpture gardens and six galleries.
- Don't miss the outdoor sculpture trail at Brick Bay Wine & Sculpture, and the relaxed all day dining at the onsite Glass House

# Our Backyard



**Walking in West Coast Auckland  
60 minutes from central Auckland**




Beaches, islands, native forests and volcanic cones are all under one hour away from our city centre.

- A variety of coastlines, sheltered bays, lush native rainforests and wide-open countryside.
- With hundreds of walking trails, and maunga (mountains) to explore, Auckland is a nature lover's paradise.
- West Coast Tours with Bush and Beach for coastal walks and tours are a seamless way to experience the views like above.
- Auckland is home to unique native wildlife. Get up close to a range of species at island sanctuaries, conservation and marine reserves and our stunning Hauraki Gulf Marine Park, the only marine park in New Zealand, stretching over 1.2 million hectares.



# Contemporary Culture

 **Auckland Art Gallery Toi o Tāmaki**  
**Guide Kaiārahi, Reuben Paterson**



- More than 180 ethnic communities call Auckland home and it is this diversity that makes the city's art, cultural experiences and history so fascinating.
- Wander through more than 15,000 traditional and contemporary artworks and see visiting exhibitions at Auckland Art Gallery Toi o Tāmaki, or join an art and culture tour in the city. History lovers can learn about the country's rich maritime heritage at the New Zealand Maritime Museum and enjoy a traditional sailing experience onboard the Ted Ashby.
- Combine beautiful scenery and modern Kiwi art at the outdoor Brick Bay Sculpture Trail in Matakana wine country, or Sculptureum, where a finely curated collection of international sculpture sits in lush tropical gardens and indoor galleries.

This contemporary work from Reuben Patterson is housed at the Auckland Art Gallery - a 10-metre waka pītau, carved war canoe, made of transparent material. Paterson has named his sculpture *Guide Kaiārahi* and intends it to operate as 'a guide, a leader and an escort'.

# Our Culture



- Tāmaki Paenga Hira Auckland War Memorial Museum announced the return of the internationally acclaimed Māori Cultural Performances after a COVID-19 imposed break.
- Enjoy a vibrant glimpse of Māori culture in an engaging performance culminating with a spine-tingling version of the world-famous haka that takes you on a journey through the story of Aotearoa New Zealand and Tāmaki Makaurau. Hear beautiful Māori songs, see the entertaining poi dance and learn about traditional Māori weapons.

Operational hours:

- Two performances daily, 11.15am & 1.45pm

# Our Challenge



- Our national game.... This is like going to the Yankees Museum, or the home of the Dodgers or Red Socks.
- This full sensory, interactive experience allows visitors to connect with New Zealand and Māori art and culture, hear from our legends and gain insight into
- Kiwi lifestyle, attitude and humour.
- Experience the haka and learn what makes the silver fern an emblem revered around the world.
- Allow 60-90 minutes for the tour and time to enjoy the seriously fun interactive spaces!

# Our Imagination

 **Wētā Workshop Unleashed**  
**SkyCity Precinct**



- A wildly imaginative experience that invites guests of all ages into a fantastical film effects facility, conceptualized and built by Wētā Workshop to be truly unique.
- A 90-minute guided tour, where creativity runs wild and the lines between imagination and reality have been seriously blurred.
- You may know the name – Wētā Workshop is a five-time Academy Award winning creative design and practical effects team (including Lord of the Rings and Avatar) – this experience is a glimpse into their world!





Its easy to hop from one adventure to another to the next - with activities to satisfy every taste and opportunity to capture that insta-worthy moment.

For a rush without bungy jumping or bridge climbing, try one of the following:

- EcoZip is a multi award winning zipline and eco-tourism experience on Waiheke Island for all ages. EcoZip's three giant, dual ziplines allow you to zip side-by-side with a friend; making it the most uniquely social experience. Plus, you'll also enjoy a guided nature walk.
- America's Cup Sailing with Explore Group - A unique opportunity to participate as crew on an actual America's Cup yacht - take the helm or crew these grand-prix racing machines, no experience necessary.
- Tikapa Moana Whale & Dolphin Wildlife Cruise: spot diverse marine wildlife abundant in their natural habitat - the Hauraki Gulf Marine Park - including whales, dolphins, seals, penguins, birdlife and a comfortable cruise vessel purpose-built for wildlife viewing.
- Walking enthusiasts are spoilt for choice, with Auckland's regional parks offering hundreds of biking and walking tracks from easy short walks, to more challenging multi day hikes.

# Play away



**Te Arai Links and accommodation  
90 minutes from central Auckland**



- Auckland has a multitude of world class courses for golfing clients
- Our most recent addition is located just 90 minutes north of Auckland is Te Arai Links
- The golf resort is positioned alongside a pristine New Zealand coastline, Te Arai Links and has been quickly recognised as a truly world class golf destination.
- Boasting two pure links golf courses designed by Tom Doak and the other by Bill Coore & Ben Crenshaw.
- Award winning accommodation in site: 48 suites, cottages and villas

# Wet your toes...



**Paddle boarding at Takapuna Beach  
Rangitoto Island in the distance**



Live like a local...

Access to Auckland's Hauraki gulf is easy for locals as well as visitors. Hire paddle boards, take an electric jet ski tour with Sea Auckland, join a guided kayak tour with Auckland Sea Kayaks, or ride around our famous Tamaki Drive and watch the action on the water from your bike or scooter.



New developments, refurbishments – it’s been all go over the last couple of years, with an incredible range of accommodation on offer for all budget types.

10,000+ rooms across Auckland hotels.

International brand name hotels – Park Hyatt Auckland , Hilton, Sofitel Viaduct, Cordis Auckland, Pullman Auckland, So/Auckland, Novotel, Ibis, Ramada, Sudima Auckland, Grand Millennium, M Social, Travelodge, Adina, QT Auckland

Independent hotels The Hotel Britomart, Fable

Boutique hotel properties – The Fitzroy, Ohtel, Britomart, The Convent, and Lylo for the budget conscious



# Food and Drink



Our vibrant food scene serves up something for every taste, with an extensive collection of restaurants, cafes and food trucks. Cuisine can be found from any part of the world alongside outstanding modern NZ dishes.

Well known chefs internationally – and top of their game in NZ

- Peter Gordon – Homeland – a cooking school and food embassy – a must visit for contemporary NZ Cuisine
- Josh Emett – Onslow – a fine dining restaurant with a strong nod to local food and produce, Josh also owns the Oyster Inn on Waiheke Island.
- Ben Bayly – Ahi – in Commercial Bay – this restaurant depicts the NZ food story and journey and has views across Auckland harbour
- Michael Meredith – Mr Morris in Britomart Precinct takes you on a very Pacific food journey

Incredible hotel dining at Sky City (Huami, Depot, The Grill, Masu, Gusto and coming soon Cassia), Sudima (East all vegan/vegetarian), QT (Esther), Hilton (Fish), Park Hyatt (Onemata)

Iconic Auckland Eats – 200 locally picked places to eat [www.iconiceats.co.nz](http://www.iconiceats.co.nz) – for those who want to live like a local.

# Resources



## Resource Links

- [Auckland Asset Library image and digital library](#)
- [Visit Auckland website](#)

## Follow our social media



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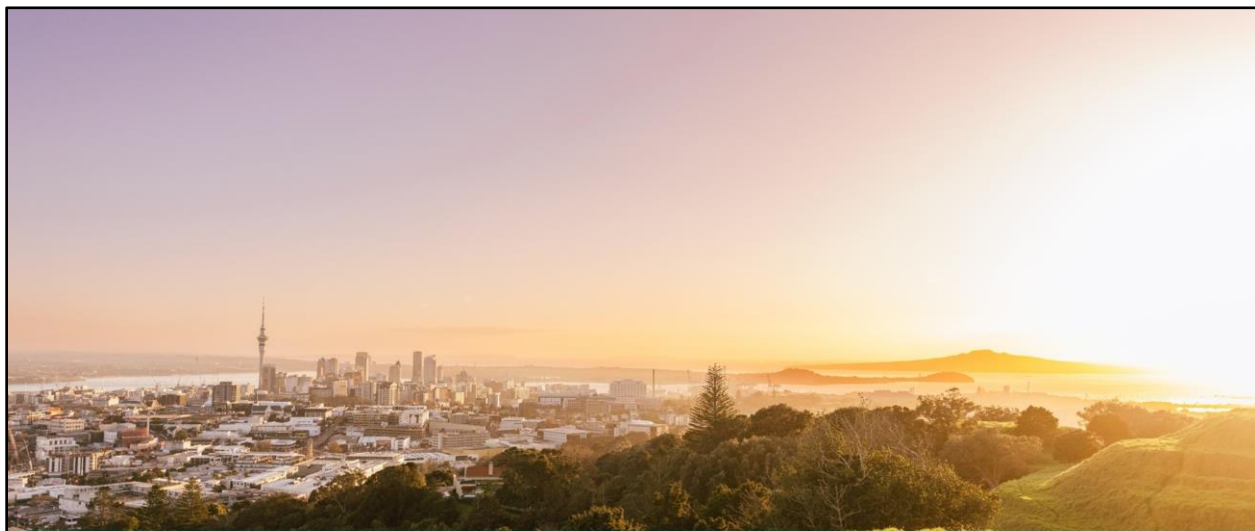
We have shared just a taste of what is on offer! You can explore more at [aucklandnz.com](http://aucklandnz.com)

We encourage you to make use of our trade resources, including our image library.

Our cityscape has changed and we want to help ensure that your images and reference to Auckland Region are current. You can download a wide range of images, filter or just explore!

Our team are here to help - please contact our team at [destinationindustry@aucklandnz.com](mailto:destinationindustry@aucklandnz.com)

Ka kite - see you soon



See you in Tāmaki Makaurau Auckland!

[www.aucklandnz.com](http://www.aucklandnz.com)

