

Board Meeting Agenda

Tuesday 29 September 2020 – Waihorotiu 1 Room, L4 Aotea Centre, 50 Mayoral Drive

OPEN AGENDA					
1	Apologies; Directors Interest Register; Conflicts of Interest Declaration and Open Minutes 25 August 2020	Mark Franklin	To Note	9:30:00 am	5
2	Chief Executive's Monthly Report	Nick Hill	To Note	9:35:00 am	20
3	General Business	Mark Franklin	To Note	9:55:00 am	5
	Close Open Meeting			10:00:00 am	

ATEED BOARD INTERESTS & CONFLICTS REGISTER



Director	Position at Related Party	Related Party Name	Entity Ref
Mark Franklin	Director	Aquaclear Dewatering Technology Limited	1421603
Mark Franklin	Director	Auckland Regional Chamber Of Commerce & Industry Limited	364056
Mark Franklin	Director	Cloudview Holdings Limited	1025273
Mark Franklin	Director	Drury South Limited	1488624
Mark Franklin	Director	Lochinver Station Limited	1488629
Mark Franklin	Director	Oteha Valley Investments Limited	1856790
Mark Franklin	Director	Precinct Management Limited	3014500
Mark Franklin	Director	Rangitira Developments Limited	636073
Mark Franklin	Director	Stevenson Agriculture Limited	1645457
Mark Franklin	Director	Stevenson Group Limited	827774
Mark Franklin	Director	Stevenson Holdings Limited	1421605
Mark Franklin	Director	Stevenson Mining Limited	1274011
Mark Franklin	Director	Stevenson South Island Limited	1908766
Mark Franklin	Director	Swimtastic Limited	1480597
Mark Franklin	Director	Te Kuha General Partner Limited	3378973
Evan Davies	Trustee	Anglican Trust for Women and Children	
Evan Davies	Trustee	Auckland Arts Festival	
Evan Davies	Trustee	Auckland City Mission	
Evan Davies	Director	BBIG Group	
Evan Davies	Chair	Capital Investment Committee	
Evan Davies	Director	Flinders Mines Limited	ACN 091 118 044
Evan Davies	Chair	Hospital Redevelopment Partnership Group	
Evan Davies	Director	Kimono Capital Limited	6341449
Evan Davies	Director and Shareholder	Kokako Farms Limited	152400
Evan Davies	Trustee	Melanesian Mission Trust Board	
Evan Davies	Director	Priory Pastoral Developments Limited	1472500
Evan Davies	Director	Priory Pastoral Farm Limited	1370798
Evan Davies	Director	Tamaki Redevelopment Company Limited	3937662
Evan Davies	Chair	Tamaki Regeneration Limited	5840214
Evan Davies	Director	THA GP Limited	5840752
Evan Davies	Director	Todd Property Group Limited	2291506
Evan Davies	Director and Shareholder	Welch Securities Limited	1122606
Evan Davies	Director	Western Hills Holdings Limited	6948733
Evan Davies	Director	WIN Limited	6192307
Mike Taitoko	Director	Canvasland Holdings Limited	429999
Mike Taitoko	Director and Shareholder	Maratini Holdings Limited	6261547
Mike Taitoko	Director	Mercury LTI Limited	4387380
Mike Taitoko	Director	Mercury NZ Limited	936901
Mike Taitoko	Director and Shareholder	Takiwa Limited	3887379

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Mike Taitoko	Director	Toha Foundry	7108533
Mike Taitoko	Director and Shareholder	Waiora Consulting Limited	5330302
Carol Cheng	Shareholder	Auckland International Airport Limited	380357
Carol Cheng	Shareholder	Comvita Limited	194391
Carol Cheng	Director and Shareholder	CYWE Trading Limited	6290857
Carol Cheng	Director and Shareholder	CYWE Trustee Limited	4598981
Carol Cheng	Shareholder	Eastland Property Services Limited	5839364
Carol Cheng	Director and Shareholder	Hong Consulting Limited	5693050
Carol Cheng	Executive Board Member	New Zealand China Trade Association	
Carol Cheng	Treasurer	New Zealand China Trade Association	
Carol Cheng	Shareholder	SkyCity Entertainment Group Limited	610568
Carol Cheng	Shareholder	Spark New Zealand Limited	5539397
Stuart McCutcheon	Director	Haydn & Rollett Limited	440227
Stuart McCutcheon	Director	Haydn & Rollett Property Fund Limited	3671045
Stuart McCutcheon	Director	Haydn & Rollett Property Fund No. 1 Limited	7674916
Stuart McCutcheon	Trustee and Board Member	King's School	
Stuart McCutcheon	Director and Shareholder	King's School Auckland Limited	43711
Stuart McCutcheon	Director and Shareholder	Lexington Properties Limited	1605485
Stuart McCutcheon	Trustee	Sir Woolf Fisher Trust	
Stuart McCutcheon	Trustee	Woolf Fisher Trust	
Daniel Walker	Member	Digital Advisory Board of MIT	
Daniel Walker	Advisory Board Chair	Indigenous Growth Limited	
Daniel Walker	Director and Shareholder	Korowai Hikuroa Consulting Limited	7387217
Daniel Walker	Member	Massey University Executive Education Advisory Board	
Daniel Walker	Trustee	Meremere Marae Charitable Trust	
Daniel Walker	Deputy Chairperson	New Zealand Māori Tourism Society	
Daniel Walker	Trustee	Ngā Whaotapu	
Daniel Walker	Shareholder	Ngati Ruanui Fishing Limited	1773938
Daniel Walker	Shareholder	Ngati Ruanui Tahua Limited	4444323
Daniel Walker		Pou Tuarā o Te Rūnanga o Ngāti Ruanui Trust	
Daniel Walker	Member	Registered Celebrants of Aotearoa	
Daniel Walker	Director	School of Indigenous Studies Limited	6533414
Daniel Walker	Board of Trustees	Stanmore Bay Primary School	
Daniel Walker	Trustee	Tahu Hikuroa Foundation	
Daniel Walker	Chair of Executive Committee	University of Auckland Māori Alumni	
Daniel Walker	Director	Whanau Mārama Parenting Limited	3491811

Ziena Jalil	Director and Shareholder	Athene Collaborative Limited	6734694
Ziena Jalil	Board Member	Cancer Society, Auckland, Northland	
Ziena Jalil	Director and Shareholder	Kings Drive Limited	6289072
Ziena Jalil	Director	Manukau Institute of Technology Limited	7925977
Ziena Jalil	Director and Shareholder	Myyodaa Limited	7123393
Ziena Jalil	Member	New Zealand Asian Leaders Advisory Board	
Ziena Jalil	Director	Unitec New Zealand Limited	7927097

OPEN BOARD MINUTES

What: Minutes of a Meeting of Board of Directors of Auckland Tourism Events and Economic Development Limited

Where: ATEED, Level 7, 167b Victoria Street West, Auckland 1010

When: Tuesday, 25 August 2020 at 9.00 a.m.

Directors: Mark Franklin (Chair)
Stuart McCutcheon
Carol Cheng
Ziena Jalil
Dan Walker
Evan Davies

In Attendance: Nick Hill, Chief Executive
Correen Painter, Company Secretary & Legal Counsel
Noah Maffitt, GM Strategy
Edwina Merito, Head of Maori Outcomes & Relationships
Sarah Johnstone-Smith, Principal Advisor, CCO/External Partnerships
Councillor John Watson
Pam Ford, GM Economic Development
Steve Armitage, GM Destination
Jacky Hollingsworth, Chief Financial Officer

Public & Media

Attendance: None

Apologies: Mike Taitoko

1. Apologies

The Board **noted** the apology of Mike Taitoko.

2. Directors Interest Register, Conflicts of Interest Declaration

The Board **noted** the Directors Interest Register and **noted** there were no Conflict of Interest Declarations.

3. Open Minutes of Previous Meeting

The Board **approved** the draft minutes from 28 July 2020 Board Meeting and confirmed the minutes were a true and correct record.

4. Open CE Report

Nick Hill **spoke** to the Board.

The Auckland Future, Now Summit clarified the immediate need for the implementation of a smart border.

The Regional Business Partners Network has given vouchers to over 5000 businesses and are currently distributing approximately \$240,000 a day to businesses.

The Board **thanked** Nick for the update.

5. General Business

Councillor John Watson **spoke** to the Board.

There was general support for the merger of ATEED and RFAL from Councilors who are to vote on the proposal this Thursday, 27 August 2020. The agenda items are now publicly available and provide more insight to the merger.

The Board **thanked** Councillor Watson for the update.



The Open Board Meeting closed at 9:30am.

SIGNED by the Chairperson as an accurate record of the meeting:

Chair

Date

Chief Executive Report

For the month of August 2020

aucklandnz.com



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Snapshot of the period ending 31 August

- On **12 August, Auckland went back into Level 3 lockdown**. This has significantly impacted the Auckland's economy when compared to the rest of New Zealand. On **31 August, Auckland dropped to Level 2.5**, with the rest of New Zealand on Level 2.
- Auckland Council's Governing Body met in late August to consider the CCO Review report and recommendations, including the proposed **merger between ATEED and RFA**. The proposed merger was, which means the process to merge ATEED and RFA commenced. The target 'go-live' date for the merged organisation is **1 December 2020**.
- Following the **Auckland's Future Now** business summit on 5 August, videos of all presentations are now available. ATEED has identified five themes with significant opportunity to boost Auckland's recovery: investment attraction, workforce and skills, border management, domestic promotion, and new public funding mechanisms. Each theme has recommended actions.

Key Highlights

Economic Development

- **Regional Business Partner Network (RBP) programme:** An ATEED team of 55 people continued to deliver the Government's COVID-19 Business Advisory Fund and the Tourism Transition Fund through the RBP programme. **5627** Auckland businesses registered on the RBP platform between 23 March and 31 August 2020; **2033** new assessments were created in August 2020 – on average **92** per day (for new and returning businesses). Total value of vouchers allocated to businesses in 2020-21 FY: **\$319,359**; **3920** COVID-19 & TTF vouchers have been allocated to businesses; a total value of **\$9.8m since March**.
- **Screen Facilitation:** **67 permits** were issued in August (143 FY21 to date). **66 enquiries** were received (150 FY21 to date).
- **Big Screen Symposium sponsorship:** The main annual event for screen writers, producers and directors was postponed in April and will now take place on 9-10 October, with sponsorship from ATEED.
- **Screen Digital Network with Devoli:** The second lockdown in Auckland during August presented further delays to the implementation of the high-speed network at Auckland Film Studios. A marketing plan to promote the network overseas is underway.
- The global release of Disney's **Mulan movie was on 4 September via streaming on Disney+**. ATEED ran a marketing campaign targeting priority screen industry audiences and decision makers that highlighted Auckland's role in hosting the major film, the largest ever production to be based in Auckland – almost exclusively at Kumeu Film Studios. An advertisement in **The Hollywood Reporter** and a social media campaign tracked strongly on Facebook.
- **Digital Capability Assessment** tool – **952** assessments have been completed by 799 registered users (as at 31 August). Users complete the assessment to understand digital shortcomings for their business and the opportunities available through digital enablement.

- **ON Entrepreneurship:** More than 40 mentors are registered to the programme which aims to create a **network of businesses, individual leaders, and talented students** to help young New Zealanders progress to their next destination. A 'Lunch with an Entrepreneur' session was held on 7 August with 45 participating students. ON Pitch is dubbed as Auckland's Gen Z start-up pitching competition and live applications close 10 September with the main event currently scheduled for 1 October. However, applications for the event have been tracking below projections due to the second lock-down and the full shift to online learning among tertiaries.
- **Flexi City** is an initiative that creates an opportunity to support communities and local town centres and employment locations **for post Covid-19 recovery**. Initial research by IPSOS is completed and Auckland Council People Panel research is to be launched in September, exploring the appetite for commencing a discussion on Flexi City and how Auckland can realise this ambition.
- **The Local Economy Recovery Analysis Tool** is underway. It provides regular reporting monthly on economic activity dynamics at the neighbourhood level to support ATEED local interventions.
- **South Auckland Drury Land Use Project:** This initiative is a land use study to support the creation of jobs around major developments in the Drury area. The **request for proposal** has gone to potential bidders and closes on 11 September, and the contract is expected to be awarded one week after the RFP closes.
- **The Whanau Prosperity Project** has entered the action and implementations stage. Although the south and west Auckland Prosperity project is dense in data the **draft narrative has been developed for input** from stakeholders. A series of communication tools are in progress and scheduled for delivery in September.
- The **2020 Prosperity Index** is nearing completion, with the regional report drafted and under review. All Local Board Report charts have been produced and all 21 reports have been drafted.
- **The COVID-19 dashboard**, launched in early September, showcases 14 metrics across 9 topics that visualises the COVID-19 situation in Auckland as it unfolds, including unemployment benefits, card transaction spend, movement between places, business and consumer confidence, traffic volume and more. It is **publicly available** on the Auckland Index through the ATEED website.

Destination

- **Go with Tourism (GWT):** As with last month, there was another **decrease** in the number of requests for assistance. In August, GWT received an average of **one** registration every **two** days, a large decrease from four per day in July. GWT is hopeful this is indicative of the industry's **recovery**. Although the assistance streams have slowed down, GWT has continued to be at capacity. This month the team executed the GWT **Expos** between 6-8 August, **The Itinerary** that now reaches an episode average of over 1000 views, **EIA Challenge, World of Tourism, Education programme**, an in-depth review of the marketing plan and a **UX review** of the web-platform. Covid-related disruptions have led to the postponement of some of the national GWT expos to late September. GWT has now assisted in placing **930+** people into employment since its initial launch.
- **Nau Mai Campaign:** The "Nau Mai, get to know my Auckland" series goes live next week on NZME's radio platforms followed by **digital, social, and print** until the end of October. The campaign encourages visitors to discover our region's hidden gems as highlighted by Aucklanders and well-known personalities. NZME Nau Mai will start with radio, with a listener promotion in the week commencing 14 September. Hosts will explore their "unknown" Auckland region and then report on the area they reside in which will appear in *Travel* on 13 October, with a **strong Auckland focus** including editorials and deals.
- **Pasifika Festival** has had budget approval including the development of festival content within a consolidated programme. The festival will take place **12-13 March 2021** at the Western Springs Park and Outer Sports Fields. A festival **refresh** has been developed to grow the festival further. Subject to consultation taking place within the community, a new **concept** for the festival is expected to be **approved this month**.
- **The 2020 City of Auckland Rally** is planned for Saturday **14 November**, including stages in the Kaipara Hills, Puhoi and Riverhead Forest, that were initially planned for the World Rally Championship event. The Battle of Jack's Ridge, on 15 November, will be a standalone, open class rally sprint event held on the purpose-built private road at Jack's Ridge in Whitford. **Funding** for this major event has been **approved**.

- **Auckland Convention Bureau's** business events opportunities supported YTD August FY20/21 have resulted in **14 wins**, with a future Total Impact Estimated Value¹ of **\$517,000** generating **523** visitor nights from a total of **1891** attendees. The estimated visitor spend of these opportunities will be **\$185,000**. A total of **14** new **opportunities** have been supported YTD August FY20/21, with a Total Impact Estimated Value of **\$509,000**, generating **668** visitor nights from a total of **2162** attendees. The estimated visitor spend of these opportunities is **\$291,000**. As at end **August 2020**, ACB has recorded an accumulated total of **49** opportunities won for Auckland which will take place from now until 2027, representing a Total Impact Estimated Value of **\$5.5m**, generating **12,231** visitor nights from a total of **10,711** attendees. The estimated visitor spend of these opportunities is **\$4.7m**.

Māori Outcomes

Areas of progress

- Phase Two of '**Tu Mai**' the Auckland Ambassador programme:
 - Mana whenua participation.
 - Developing a bespoke module for the AC36 volunteer programme.
- Identifying **procurement opportunities for Māori businesses** through AC36, and the Summer Festival Programme.
- **Tāmaki Herenga Waka Festival**: Continue to work with the Major Events team and close engagement with mana whenua on the event concept and design for 2021
- **Māori Economic Summit**: A Māori Economic Summit is being scoped for late October/early November.
- **Māori business support** provided via the **Covid-19 RBPN fund**: 68 vouchers issued across the month to Māori businesses in Auckland. 232 Māori businesses have received a COVID-19 voucher since the fund was launched in late March.
- Nine out of 10 webinars have now been delivered in the **Māori Collab webinar series** up to 31 August, with the final being delivered in early September. The series is a partnership with nine industry partners to give Māori businesses an insight into the services and support available during these uncertain and challenging times. Discussions have begun with partners on how best to utilise the brand and website going forward.

Climate Change & Sustainability

- ATEED has developed three LTP proposals under Auckland's Climate Plan's economy section. Two of the three programme proposals; '**climate innovation hub**' and '**moving towards a more resilient & regenerative economy**' have been selected as **top 10 priority programmes** in the LTP Climate Impact lane. These programmes have also gained traction with **mana whenua**, and the proposals focus on co-leading and partnership on these programmes.
- We have drafted an **ATEED Climate Change and Sustainability report** to inform external stakeholders about: ATEED's climate change and sustainability framework, contribution to Auckland's climate goals, climate change risk assessment, corporate sustainability, and the next steps for the organisation. This report is to be published by early **October**.
- A summary and a technical report for **the climate & economic agility risk assessment** have been finalised. We are in the progress of producing an insights paper which is due to be released early **October**.
- Climate Change and Sustainability considerations have been integrated in the **Q2 Canvas Business Planning Process**. This is to ensure we are accountable to commitments of Auckland's Climate Emergency and to Auckland Climate Plan: Te Tāruke-ā-Tāwhiri.
- ATEED's **emissions inventory** was audited in August and is in final stages of verification. Auckland Council and CCOs have committed to reducing their emissions by **50%** by 2030.
- The planned emissions measurement, management, and offsetting of **Auckland Diwali Festival** through Toitū CarbonZero Certification will **no longer** be going ahead due to the most recent lockdown in Auckland. It has been decided that **Lantern Festival** is the next suitable event for **Toitū CarbonZero certification**.

¹ The Total Impact Estimated Value estimates the total revenue generated by the opportunity for the Auckland region, whereas the visitor spend estimates the value of new money brought in by visiting delegates spent directly on event facilitation.

Financial information for the period ending 31 August 2020

- Financial information for the period ending 31 August will remain **confidential** until Auckland Council Group releases final results on the stock exchange which is scheduled end of September.

Economic Tracker

Key Highlights from the tracker

- As more people work from home and opt out of public transport following wave 2 of lockdown restrictions, we are seeing a dip in activity in our once vibrant city centre.
- We saw a decline in JS beneficiaries in Auckland from 10-17 September, as with the RoNZ. Although there was a 28.5% increase in the recipients of CIRP in Auckland from July to August.
- Auckland’s spend data is looking promising with a major pick up in September already. Amazing what impact dropping half a level has on spend! Last week was Auckland’s first entry into Level 2.5, while everywhere else remained at Level 2. The relaxing of restrictions for just the one region was enough to move the 30-day trend back into the positives, up 1.47% on the same 30-day period last year. Of the 18 storetypes we monitor, 15 saw a spend increase last week. A huge contrast on the previous two weeks.
- Most of the regions saw an increase in spend too. All across New Zealand, spend rose 22.8% when the alert level was revised, compared to the previous week. Excluding Auckland, the rest of the country was up 6.2%. Everyone wins when our largest city thrives.
- Active business counts are plateauing, from a deep decline in August
- The record-breaking decline in GDP for the June quarter is expected to be met with a record-breaking increase in GDP for the September quarter
- Although the services index for NZ is looking very poor and recording contractions in exports, there was a narrowing of the annual deficit, which was largely due to the goods trade balance (i.e. solid exports and weak imports).
- This update has been a mixed bag, with consumer confidence dipping in September, but we are also seeing that the Auckland economy has continued to prove relatively resilient.

Auckland Local Economy Trends until 17 September 2020

