

Open

Board Pack (Papers Only) Thursday 21 December 2017

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| CONFIDENTIAL AGENDA | | | | | | | |
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OPEN December 2017

Chief Executive Review of December 2017

Report to Auckland Tourism, Events and Economic Development Limited Board

Purpose

The purpose of this report is to update the ATEED Board on key activities undertaken during the month.

Strategy development

Destination Auckland strategy

The Industry Leaders' Group met for the third time to consider the draft strategy findings. The group was supportive of the direction being taken.

Following this, a second round of consultation with the key groups engaged in the early stages of development has been undertaken to further test the thinking and direction being proposed, with strong support for the direction being taken.

Stafford and Associates is currently producing a second draft of the strategy that will be reviewed internally prior to the Christmas break. Final changes will be incorporated before the January Board meeting.

APTR Governance

At its 14 December meeting, Council's Governing Body unanimously supported the APTR governance model proposed as a result of the working group and subsequent consultation process. The recommendations passed were that the Governing Body:

- a) Approve option six which is to:
 - i) Appoint a director with accommodation sector expertise to fill a future ATEED Board vacancy.
 - Request that ATEED establish a sub-committee to make recommendations on visitor attraction and major events activities, and which includes representation for accommodation provider targeted ratepayers.
- b) Request that ATEED establish the sub-committee prior to the end of the 2017/18 financial year.
- c) Approve the key points for the sub-committee's terms of reference (Attachment F) that cover the following matters:
 - · Establishment and authority
 - · Purpose
 - · Composition and organisation
 - · Meetings
 - · Reporting and review.
- d) Request that ATEED includes the key points in the sub-committee's terms of reference, noting that the ATEED Board must approve the final terms of reference.
- e) Request that ATEED continues to work closely with Auckland Council staff and the sector to establish and implement its sub-committee.

f) Thank the members of the working group on governance options for the APTR for their input, time, and expertise.

The Terms of Reference referred to in *Recommendation c*. is an abbreviated version of those considered by the Board at the November meeting.

Management will continue to work with Council staff on the establishment of the sub-committee and report on progress in February.

Stakeholder engagement

Central government stakeholder engagement

Central government stakeholders have been sent a copy of the Mayor's proposal on the 10-year budget and plan. Meetings have been held to progress ATEED's work programme with New Zealand Trade & Enterprise (NZTE), Ministry of Business, Innovation & Employment (MBIE), Callaghan Innovation and the Ministry of Education. ATEED is collaborating with the Ministry of Foreign Affairs and Trade (MFAT) on information and pre and post Auckland visits by trade officials. MBIE is leading work with Auckland Council on successfully growing Auckland at pace and scale, a joint (central and local government) urban development strategy, and the sharing of data and assumptions through an Auckland Forecasting Network.

Māori stakeholder engagement

ATEED continues to engage with potential sponsors and collaborators in the private and public sectors to support and help shape the future of the Tāmaki Herenga Waka Festival. These have included Air New Zealand, Fonterra, Radio Waatea, Moana New Zealand, Callaghan Innovation, Te Wānanga o Aotearoa, Māori Television, NZTE, and KPMG. Meetings with Auckland iwi to introduce ATEED's Chief Executive are ongoing, and this month included Ngāti Paoa. There was also engagement with Ngāti Tamaterā to gather feedback on the Destination Auckland strategy. A meeting was also held with the Mana Whenua Kaitiaki Forum Working Group on economic development. Sir Pita Sharples also attended this meeting.

Governing Body and local boards

ATEED has provided a range of advice and information to local boards covering local economic development and tourism initiatives to support their preparations and planning for the Long Term Plan. Councillors have been working through the Long Term Plan, particularly getting agreement to the key items that will be included in the public consultation. ATEED introduced the Destination Strategy to Councillors at an Environment and Community Committee workshop, and to local board chairs at the Local Board Chair Forum. Individual councillors have met ATEED's GM Destination, and GM Business Attraction and Investment for various ward-based interests.

Statement of Intent KPIs

As at 30 November, ATEED continued to make good progress on the targets set out in the Statement of Intent (SOI) 2017-19. Progress against KPIs is included in the attached KPI Scorecard (Appendix 1). To the end of November, all but the following three are on track to be achieved by year-end:

Grow the visitor economy

• The Auckland Convention Bureau KPI *value of business event bids won in the financial year* has been changed to amber this month, as it currently stands at \$8.9m with seven months of the year to go to achieve the target of \$22m.

Promote Auckland's global identity

 ATEED is unlikely to achieve the target for visits to www.aucklandnz.com. As at 30 November, the number of visits stood at 880,000 (the annual target is 3.8m). The Digital team is working with a search engine optimisation (SEO) partner to identify keyword opportunities that will increase targeted traffic over the long term (six-month timeframe), however it is unlikely that we will achieve the annual target for this financial year. The status has been changed to red (offtrack) having been reported as amber since September. There will not be any specific action taken to address this given the KPI set will be revised, and consider this KPI to have low validity.

The associated measure "percentage of visitors located outside of Auckland" is also tracking
marginally below target and classified as being amber. The Digital team is working with a search
engine marketing partner to identify opportunities to deliver additional 'excluding Auckland' traffic
through paid advertising. This is a short-term tactical response, while longer term solutions are
identified.

ATEED strategic priorities

Build a culture of innovation and entrepreneurship

GridAKL programme

There are now 86 businesses and 159 residents located across GridAKL properties, with 68 at Lysaght, 18 at 12 Madden Street, and the first tenant has moved into the Mason Brothers building. There were 69 events held at GridAKL last month. These KPIs are noted in Appendix 1 and are on track.

Business awards

Following a full review of the Local Economic Growth, and Business and Enterprise teams' engagement in the Westpac Auckland Business Awards programme, ATEED has formally agreed a revised agreement for the 2018 programme with the Auckland Chamber of Commerce. ATEED will continue to partner with the Chamber to deliver the programme, however under the new arrangements, the chamber will deliver the awards using its own resource (not ATEED resources), including all workshops, business coaching, marketing material and all associated administrative support. ATEED will contribute \$90,000 towards the delivery of the awards, and will continue to nominate companies that are considered to be suitable for the programme. ATEED will continue to be recognised as a delivery partner, maintain an equal branding presence, nominate a guest speaker at the event dinners, and will continue to receive an allocation of two tables at the regional gala dinners and four tables at the 'Best' dinner each year.

Tripartite Economic Summit – Guangzhou 2017

The third annual Tripartite summit was held in Guangzhou, China from 8-10 November. ATEED contracted an Auckland delegate to produce a video which captures the highlights of the summit, as well as interviews of five other delegates from design, F&B, digital, creative sectors and mana whenua. One of the delegates said in the video, "there are so many opportunities. It (Tripartite) gave us leads that we would never be able to render ourselves. Without the support of ATEED, it would be something quite different...the legacy of this trip will enable us to move forward into emerging territories for New Zealand as leaders in some of these fields". A full report on the summit, including results from the delegates' survey will be presented at the January Board meeting.

Upcoming ATEED-supported business events

| ATEED hosted ABAC Welcome Event | 1 February |
|--|------------------|
| Digital Nations Summit | 19 – 20 February |
| Techweek Launch | 21 February |
| ASB Lantern Forum Breakfast | 2 March |
| Local Economic Development Masterclass | 22 – 23 March |

Grow and attract skilled talent

Young Enterprise Scheme (YES)

Following the annual review of the activities that ATEED supports to ensure the best aligned to our mandate, from 1 January 2018, the Auckland Chamber of Commerce will become the new delivery partner for the flagship Young Enterprise Scheme (YES), as ATEED looks to take on a strategic role.

Attract business and investment

RFP / Studio Operator

The RFP has been rescheduled to be sent out on 8 January 2018, with an operator in place by 1 May 2018. The process has involved oversight by Council's Procurement Manager, who will be the point of contact for the RFP process.

Screen Auckland

About 70 Council film permits were issued in November, and approximately 156 logged enquiries including 42 unpermitted film activity.

In November, an MoU was signed by Screen Auckland and other regional film offices (RFOs) and the NZFC. The MoU provides tools for positive collaboration, with the goal of ensuring a cohesive and client-focused service for international screen sector clients, as well as efficiencies for all joint activity.

In addition to the above, the Screen Auckland team is reviewing the film permitting process to ensure that health and safety requirements are fully embedded. Work has also begun to update the Auckland Film Protocol that was last revised in 2015. The protocol promotes a film-friendly culture the Auckland Council group and sets out the conduct expected of film crews when filming in public spaces. The development of a screen strategy has also been initiated.

Grow the visitor economy

APEC 2021

Ongoing work includes progressing the development of a city map with partners across the Council family, which identifies current and future venues, accommodation options and the planned capital works between now and 2021 to provide a view of what the city will look like in the lead up to and at the time of the event.

Government officials were provided with a draft budget which included line items of potential core city costs which would be recovered from central government. The event layout and size of the footprint will determine the cost/value of these items, which therefore cannot be quantified until central government provides greater confirmation of likely conference and accommodation venues.

Work to scope an Auckland leverage and legacy programme has been deferred until the New Year.

36th America's Cup (AC36)

The team base shortlist of options was considered by the Governing Body on 23 November, and the large Halsey Street extension was ruled out, leaving two options for consideration: Wynyard Basin, and a dispersed option on Wynyard Point. A final decision on Auckland's option was made at the 14 December Governing Body meeting to enable a planning consent application to be made early next year. The Governing Body approved the Wynyard Basin option.

Tourism

<u>Cruise</u>

On 23 November, the Governing Body gave approval for a double mooring dolphin connected to Queens Wharf, subject to approval of resource consent. The dolphin, available for the 2019/20 cruise season, will allow more 350-metre cruise ships to visit Auckland, providing a boost to the \$220m and 4000 local jobs the cruise industry already adds to the region's economy.

Major events

Upcoming events (over the next three months):

| Event | Date/s | Venue |
|------------------------------|---------------|-----------------------|
| ASB Classic | 1-13 January | ASB Tennis Stadium |
| Tāmaki Herenga Waka Festival | 27-29 January | Viaduct Events Centre |

| Event | Date/s | Venue |
|--------------------------------|------------------------|---------------------------|
| Auckland Pride Parade | 17 February | Ponsonby |
| Auckland Lantern Festival | 1-4 March | Auckland Domain |
| Splore Music and Arts Festival | 23-25 February | Tapapakanga Regional Park |
| Volvo Ocean Race 2018 | 24 February – 18 March | Auckland Viaduct Harbour |
| Pasifika Festival | 24-25 March | Western Springs |

Health & Safety (H&S)



Incidents: Four incidents were reported in November:

- A staff member received a minor bruise to the head resulting from contact with the corner of a newly installed stand-up desk next to him. No first aid was required. A set of drawers was relocated to allow more space, and it was recommended that staff be advised of the potential hazards when changing workstations.
- 2. A senior manager had an asthma attack and a raised heart rate which they believed stemmed from the strong sulfuric smell on Level 7. They weren't able to relieve the shortness of breath and went home to use their Ventolin inhaler, the attack was quickly brought under control. The landlord and Business Services Manager investigated all possible sources in the building, including plumbing and HVAC systems. No source was discovered and the smell disseminated.
- 3. A small fire in the forest of the Kumeu Film Studio was quickly brought under control by the fire brigade. Following an investigation, it appeared to have been purposely lit. There were no injuries or any signs of trespassing, therefore no further action was required.
- 4. A staff member was in a car accident while travelling in a taxi on their way back to the office from a work meeting. No injuries were sustained by the staff member and police were called to the scene. No further action was taken.

Near misses: Nil.

Unsafe condition/hazard: Nil.

People and organisation changes

Destination

Rebecca Temple will be acting as Head of Major Events until Stuart Turner starts in the New Year.

Recommendations

1. The report be received.

Attachments

1. ATEED SOI KPI scorecard

Signatory

Nick Hill, ATEED Chief Executive

Appendix 1: ATEED SOI KPI scorecard for year-ending November 2017

| TEED KPI Scorecard | | | | | Nov-17 |
|---|------------------|---|------------------|----------------------------------|------------------|
| TEED SOI KPIs | Measurement | Date of Measure/latest available result date | Latest Result | Annual Target to 30 June 2018 | Status |
| uild a culture of innovation and entrepreneurship | I | | | | |
| umber of businesses taking up tenancy at GridAKL (Wynyard Quarter Innovation Precinct) (cumulative) and percentage nnovation-led" ¹ | Number & (%) | 30-Nov-17 | 86 (81%) | 100 (70%) | • |
| umber of individual entrepreneurs supported through an ATEED delivered or funded entrepreneurship programme | Number | 30-Jun-17 | | 1500 | Annual measure |
| evel of advocacy by stakeholders involved in the provision of business advice, start-up, training & mentoring $_{\rm cogrammes}^2$ | Index | 30-Nov-17 | +45 | +50 | • |
| umber of actively managed business through Regional Business Partner programme | Number | 30-Nov-17 | 458 | 750 | • |
| umber of businesses that have been through an ATEED programme or benefitted from an ATEED intervention (LTP leasure) | Number | 30-Jun-17 | | 3000 | Annual measure |
| umber of Maori businesses that have been through an ATEED programme or benefitted from an ATEED intervention | Number | 30-Jun-17 | | 120 | Annual measure |
| TP measure) | | | | | |
| ttract business and investment ciclitation of the establishment, or significant expansion, of multinational and local companies in target sectors (LTP | Number | 6-Dec-17 | 0 | 5 | • |
| leasure) umber of intensively account managed customers in ATEED Aftercare programme (Aroha Auckland) | Number | 6-Dec-17 | 60 | 85 | • |
| | | | | | |
| tal GDP contribution of deals effected with ATEED involvement | \$(million) | 6-Dec-17 | 52.6 | 59.6 | |
| alue of investment deals effected by ATEED within the financial year | \$(million) | 6-Dec-17 | 89.7 | 292 | |
| row and retain skilled talent | | | | | |
| umber of 'live' signatories to the Youth Traction Hub Employers Pledge (LTP Measure) | Number | 31-Oct-17 | 69 | 50 | • |
| umber of young people enabled into employment as a result of ATEED and partner activity (Youth - incl. Máori and acific youth) | Number | 31-Oct-17 | 500 | 500 | • |
| umber of expressions of interest from skilled migrants in working and living in Auckland resulting from ATEED Marketin tivity (Talent) - via Linkedin | 3 Number | 7-Nov-17 | 1000+ - | 1500 | • |
| rowth in value of international student spend to Auckland | \$(billion) | 31-Dec-16 | твс | 2.306 | Annual measure |
| row the visitor economy | | | | | |
| umber of international business event bids submitted or supported | Number | 7-Nov-17 | 19 | 35 | • |
| usiness event bid win/loss ratio (based on results received in financial year) 4 | % | 7-Nov-17 | 56 | 60 | • |
| alue of business event bids won in financial year | \$ (million) | 7-Nov-17 | 8.9 | 22 | • |
| ercentage of customers satisfied with visitor information centres and services (LTP Measure) | % | 30-Nov-17 | 97 | 85 | • |
| ontribution to regional GDP from major events invested in (LTP measure) | \$ (million) | 7-Nov-17 | 6.2 | 49 | • |
| ercentage of Aucklanders who agree events make Auckland a great place to live (engender pride and sense of place) | % | 30-Jun-17 | твс | 80 | Annual measure |
| isitor nights generated by major events invested in | Number | 7-Nov-17 | 60,690 | 165,000 | • |
| ercentage of customers satisfied with delivered major events (LTP measure) | % | 7-Nov-17 | 86 | 85 | |
| | | | | | |
| uild Auckland's global brand identity | | | | | - |
| tal visits to www.aucklandnz.com (LTP Measure) | Number (million) | 30-Nov-17 | 0.88 | 3.8 | • |
| ercentage of visitors to www.aucklandnz.com located outside of Auckland | % | 30-Nov-17 | 43.36 | 50 | • |
| pocal economic development | | | | | |
| ercentage of approved local economic development projects delivered by ATEED using local board "Locally Driven ititatives" (LDI) funding. | % | 30-Sep-17 | In progress | 70 | Annual measure |
| | | | | | |
| lana whenua engagement ercentage Mana Whenua satisfaction with quality of engagement | e/ | 31-Jul-17 | | Maintain / | Annual measure |
| אירכוועסקב אומווע איזוכוועס צמעצומבנוטוו אוונו קעמונץ טו כווצמצכווופוע | /º | 51-JUL1/ | | improve | amoor measure |
| Ionitoring indicator | ¢ (million) | 21 Oct 17 | 2451 | 6617 | |
| | \$ (million) | 31-Oct-17 | 2451 | 6617 | |
| · | | | | | |
| eend by visitors in Auckland ³ EV: On track / Target exceeded Off track Off track Potential for Slippage No recent result | | | | | |
| | | | | | |
| On track / Target exceeded Off track Potential for Slippage No recent result | | | ange reflects | the new methodology (Net Pror | noter Score) ado |



OPEN December 2017

Finance Report, month ending November 2017

Report to Auckland Tourism, Events and Economic Development Chairman and Board

| | | | Summary Income Statement For the Period Ended 30 Novemb | er 2017 | | | | | | | TABLE 1 |
|--------|----------|----------|--|---------|--------------|----------|----------|--------------------|------------|---------|-----------|
| | Month | | | | Year to Date | | | F | ull Year | | \$000's |
| Actual | Forecast | Variance | | Actual | Forecast | Variance | Forecast | Revised Budget* | Deferrals* | Budget | Last Year |
| | | | Net operational expenses: | | | | | | | | |
| 427 | 587 | | Business Attraction & Investment | 1,885 | 2,291 | 406 | 4,579 | 5,050 | 513 | 4,537 | 2,54 |
| 1,032 | 314 | (718) | Major Events | 6,257 | 5,596 | (661) | 12,928 | 13,488 | 483 | 12,929 | 11,73 |
| 988 | 1,045 | 57 | Destination | 4,900 | 4,943 | 43 | 12,821 | 11,319 | 55 | 12,200 | 7,7 |
| 937 | 1,088 | 151 | Business, Innovation and Skills | 4,549 | 5,043 | 494 | 13,951 | 12,986 | 779 | 11,990 | 11,6 |
| 73 | 72 | (1) | Stakeholder Relations | 202 | 200 | (2) | 707 | 642 | | 0 | 1 |
| 603 | 755 | 152 | Corporate | 3,388 | 3,524 | 136 | 7,025 | 8,152 | 574 | 7,579 | 9,0 |
| 4,059 | 3,860 | (199) | ATEED net deficit | 21,182 | 21,597 | 415 | 52,552 | 51,637 | 2,404 | 49,234 | 46,0 |
| 6 | 0 | (6) | World Masters Games 2017 Ltd, net deficit | (5) | (33) | (28) | (33) | 140 | 140 | 0 | 1,42 |
| 4,065 | 3,860 | (205) | Operating deficit before Council funding | 21,177 | 21,564 | 387 | 52,519 | 51,777 | 2,544 | 49,234 | 47,44 |
| | | | Approved opex funding | | | | 51,301 | | | 47,791 | 46,85 |
| | | | Opex converted to capex (BA&I) | | | | 238 | | | 0 | 1 |
| | | | Operating Deficit | | | | (1,456) | | | (1,443) | (58 |
| | | | Capex funding | | | | 6,537 | | | 657 | 2,9 |
| | | | Surplus | | | | 5,081 | | | (786) | 2,3 |

Key Points

Current month's financial results

ATEED is tracking \$0.4m behind Forecast1. The underspend relating to projects is due to lower activation costs in Grid AKL of \$0.2m, lower occupancy costs relating to turnover based rental in the Kumeu Film Studio, underspend of \$0.1m in the Transformation Project and revenue received earlier than planned for the Auckland Film Studio of \$0.1m.

These have been offset by sponsorship paid earlier due to milestones being reached for ITM Auckland Supersprint (V8s) and McKayson NZ Open (LPGA).

Revised Forecast

There have been movements in the actual timing of activities and these changes are captured in our Forecast 2 which was completed in November. A separate forecast paper is being presented to the Board for consideration. In the latest forecast, ATEED is within the approved funding from Auckland Council, and no overspend is projected.

^{*}Increase in revised budget of \$2.5m is due to underspend in key projects from the last financial year deferred to this financial year. Increase in approved opex funding includes this \$2.5m and an additional \$1m for ATEED to deliver on local economic development work programs for the Local Boards.

ATEED total net favourable variance of \$0.4m.

Business Attraction and Investment (BA&I): November YTD underspend is \$0.4m lower than forecast. This is due to revenue of \$0.1m received earlier than planned for the Auckland Film Studio, a timing underspend of \$0.1m in the AR/VR Garage project, deferral of spend of \$0.1m for the Fintech Project and savings in travel and marketing costs. These have been reprioritised in our latest forecast.

Major Events: November YTD overspend is \$0.7m higher than forecast. This is due to Government funding for Volvo Ocean Race of \$0.4m not yet received, sponsorship payments for the V8s of \$0.3m and LPGA of \$0.2m paid earlier than planned due to milestones reached. These are offset by timing related underspend in the NZRU Rugby fixtures of \$0.1m, the NRL Double Header of \$0.1m, together with stallholder revenue for the Lantern festival of \$0.1m received earlier than planned.

Business, Innovation and Skills (BIS): November YTD underspend is \$0.5m lower than forecast. This is due to an underspend in the Grid AKL program of \$0.2m, \$0.1m in the Town Centre Revitalisation Project, \$0.1m in the Maori Economic Development work program and \$0.1m in the Kai Collaboration Project.

Corporate: November YTD underspend is \$0.1m lower than forecast due to timing of spend in the Transformation Project.

| For the Period Ended 30 November 2017 | | | | | | | | | 5000's |
|---------------------------------------|----------|----------|--|--------|--------------|----------|----------|----------|-----------|
| | Month | | | | Year to Date | | F | ull Year | 3000 3 |
| Actual | Forecast | Variance | | Actual | Forecast | Variance | Forecast | Budget | Last Year |
| | | | Operational income | | | | | | |
| 107 | 507 | (400) | Funding from Government | 814 | 1.291 | (477) | 2,943 | 2,589 | 1,74 |
| 142 | 40 | | Sponsorship | 504 | 401 | 103 | 1,949 | 2,285 | 1,58 |
| 1 | 5 | | Fees & Subscriptions | 220 | 230 | (10) | 262 | 326 | 44 |
| 142 | 142 | (0) | i-Sites | 588 | 600 | (12) | 1,977 | 340 | 2,50 |
| 648 | 750 | (102) | Sundry income | 3,019 | 3,035 | (15) | 10,016 | 9,884 | 1,22 |
| 1,040 | 1,444 | (404) | Total Operating income | 5,145 | 5,556 | (412) | 17,146 | 15,424 | 7,63 |
| 1,837 | 1,950 | 112 | Staff costs | 9,210 | 9,325 | 114 | 22,852 | 20,921 | 20,72 |
| 486 | 703 | 216 | Professional fees, consultancy & contractors | 2,870 | 3,204 | 334 | 9,981 | 7,959 | 7,00 |
| 1,033 | 415 | (618) | Grants & sponsorships | 5,411 | 5,127 | (284) | 11,087 | 10,815 | 8,73 |
| 137 | 135 | (3) | Depreciation & amortisation | 550 | 544 | (6) | 1,456 | 1,443 | 59 |
| 43 | 43 | (0) | Shared services and lease costs | 215 | 215 | (0) | 501 | 516 | 2,14 |
| 664 | 879 | 215 | Occupancy | 3,495 | 3,729 | 233 | 10,383 | 10,623 | 2,59 |
| 155 | 217 | 63 | Travel & entertainment | 654 | 730 | 76 | 1,670 | 1,315 | 1,65 |
| 426 | 251 | (175) | General, admin & other | 1,474 | 1,281 | (193) | 2,358 | 2,478 | 2,82 |
| 317 | 712 | 395 | Advertising, marketing & research | 2,446 | 2,998 | 552 | 9,410 | 8,589 | 7,36 |
| 5,099 | 5,304 | 205 | Total Operating Expenditure | 26,326 | 27,153 | 827 | 69,698 | 64,659 | 53,64 |
| 4,059 | 3,860 | (199) | ATEED Net deficit | 21,182 | 21,597 | 415 | 52,552 | 49,234 | 46,01 |

Income Statement

Total Operating income

YTD total operating income is \$0.4m lower than forecast.

Funding from Government, \$0.4m lower: This is due to government funding for Volvo Ocean Race of \$0.4m not yet received as documents sign off delayed. There is no risk to this revenue.

Total Operating Expenditure

YTD underspend of \$0.8m.

Professional fees, consultancy and contractors, \$0.3m lower: This is due to timing underspend of \$0.3m in BIS across the Skills and Employment projects, Grid AKL initiatives, and International Partnerships and Trade projects.

Grants & sponsorships, \$0.3m higher: This is due to sponsorship paid earlier than planned for the V8s of \$0.3m and the LPGA of \$0.2m. These are offset by timing related underspend in the NZRU Rugby fixtures of \$0.1m and the NRL Double Header of \$0.1m.

Occupancy, \$0.2m lower: This is due to rental payments for Mason Brothers and Madden Street (part of the GridAKL project), not incurred due to delays in the opening of the buildings, and the turnover based rental being lower than forecast for the Kumeu Film Studio.

General, admin and other, \$0.2m higher: This overspend is due to costs incurred earlier than planned for the Lantern Festival of \$0.1m, and spend for Diwali Festival and the Rugby League World of \$0.1m forecasted in advertising but incurred in general, admin and other.

Advertising, marketing and research, \$0.5m lower: This underspend is due to the timing of activity in Grid AKL of \$0.1m, the timing of costs for the V8s of \$0.1m, coupled with expenses of \$0.1m incurred in general, admin and other, but forecast in advertising, marketing and research. There is further underspend of \$0.2m in various projects in BA&I and Destination.

Summary of major projects

| | Summary of Major Projects: Spend and/or (Revenue) > 0.5m TABLE 3 For the Period Ended 30 November 2017 | | | | | | | | | |
|--------|---|----------|--------------------------------------|--------|--------------|----------|----------|----------|-----------|--|
| | Month | | | | Year to Date | | F | ull Year | \$000's | |
| Actual | Forecast | Variance | | Actual | Forecast | Variance | Forecast | Budget | Last Year | |
| | | | Business, Innovation and Skills | | | | | | | |
| 83 | 83 | 0 | New Zealand Food Innovation Auckland | 417 | 417 | 0 | 1,000 | 1,000 | 1,015 | |
| 249 | 228 | (21) | GridAKL | 1,383 | 1,606 | 223 | 4,159 | 3,943 | (| |
| | | | Major Events | | | | | | | |
| 10 | 21 | 11 | Tāmaki Herenga Waka Festival | 19 | 23 | 4 | 506 | 500 | 514 | |
| 5 | 0 | (5) | Lions Tour 2017 | 684 | 591 | (93) | 591 | 595 | 268 | |
| 8 | (400) | (408) | Volvo Ocean Race Auckland Stop-over | 898 | 490 | (408) | 2,309 | 2,137 | 134 | |
| 405 | 98 | (307) | ITM Auckland Supersprint | 1,285 | 980 | (305) | 1,314 | 1,758 | 2,097 | |
| 0 | 0 | 0 | Downer NRL Auckland Nines | 0 | 0 | 0 | 0 | 2,000 | 2,868 | |
| 203 | 0 | (203) | McKayson NZ Open (LPGA) | 1,080 | 875 | (205) | 1,075 | 1,050 | C | |
| 0 | 50 | 50 | Trade marketing - Premium | 0 | 85 | 85 | 755 | 0 | C | |
| 0 | 0 | 0 | NRL Double header | 0 | 100 | 100 | 575 | 0 | (| |
| | | | Total of all Major Events Projects | 5,356 | 4,644 | (712) | 10,262 | 10,600 | 9,642 | |

- Grid AKL is \$0.2m lower than forecast due to timing of activation costs.
- Lion's Tour is \$0.1m higher due to revenue of \$0.1m accounted for twice in the forecast.
- Volvo Ocean Race Auckland Stop over is \$0.4m higher due to timing of funding from government.
- McKayson NZ Open (LPGA) is \$0.2m higher due to sponsorship paid earlier than planned.
- NRL Double Header is \$0.1m lower than forecast due to delays with the contract.

Summary Statement of Financial Position

| Statement of Financial Position, ATEED Group | | | | | | | | | |
|---|--------|---------|--|--|--|--|--|--|--|
| As at 30 November 2017 | | | | | | | | | |
| | | \$000's | | | | | | | |
| TABLE 4 | YTD | Jun-17 | | | | | | | |
| Current assets | | | | | | | | | |
| Cash and cash equivalents | 1,852 | 3,410 | | | | | | | |
| Receivables and prepayments | 17,717 | 13,469 | | | | | | | |
| Other current assets, including iSite inventory | 52 | 24 | | | | | | | |
| Total current assets | 19,621 | 16,903 | | | | | | | |
| Current liabilities | 19,228 | 16,353 | | | | | | | |
| Working capital | 393 | 550 | | | | | | | |
| Non-current assets | | | | | | | | | |
| Receivables and prepayments (non-current) | 63 | 73 | | | | | | | |
| Property, plant and equipment | 17,913 | 12,883 | | | | | | | |
| Investment in Joint Venture, The FoodBowl | 2,104 | 2,067 | | | | | | | |
| Total con-current assets | 20,080 | 15,023 | | | | | | | |
| Non-current liabilities | 64 | 64 | | | | | | | |
| NET ASSETS | 20,409 | 15,509 | | | | | | | |
| EQUITY | 20,409 | 15,419 | | | | | | | |
| Capex spend | 5,360 | 657 | | | | | | | |
| Total commitments | \$88m | \$29.5m | | | | | | | |
| | | | | | | | | | |

- Cash and cash equivalents: Decrease mainly due to the timing of the cash sweeps.
- Receivables and prepayments: Increase mainly due to timing of intercompany settlement, scheduled for December.
- Current liabilities: Increase in related party payables due to the timing of intercompany settlement.
- Property Plant and Equipment: Increase of \$5m due to capital spend for the fit out of Grid AKL buildings.
- The significant increase in future total commitments is largely due to operating lease costs of \$50m for the Grid AKL program over a twelve year period.

Receivables (000)'s

| Aged debtors | Current | 1 month | 2 month | 3 month | 4 months+ | Total |
|-----------------|---------|---------|---------|---------|-----------|-------|
| ATEED's debtors | 132 | 596 | 117 | 93 | 1,421 | 2,360 |

| Debtors greater than 2 months | 2 month | 3 month | 4 months+ | Total | Comments |
|-------------------------------|---------|---------|-----------|-------|--|
| | | | | | Net debt at 30 November is \$405k including interest and payables to |
| Biz Dojo | 69 | 69 | 304 | 441 | Biz Dojo. This is being dealt with by the Executive team. |
| | | | | | Greater than 4 months - These relate to 35 debtors. All debtors are |
| Other | 48 | 25 | 128 | | being actively managed to recover these funds. |
| NZTE | | | 988 | | Invoiced annually but payment is made monthly. No exposure. |
| Total | 117 | 93 | 1,421 | 441 | |

Recommendation

It is recommended that the Board note the Finance Report for the period ended 30 November 2017.

Signatories

Manager: Avika Singh, Finance Manager

GM: Joy Buckingham, Chief Financial Officer